



Otane Arts & Crafts  
Corner President,  
Jean Scott in front of  
the hall that has been  
refurbished with help  
from Hawke's Bay  
Foundation.

*— Photograph by  
Florence Charvin*

## 2020 Annual Report

**LIVE HERE** | **GIVE HERE**  
HAWKE'S BAY  
FOUNDATION



Re-Source received a \$4,000 grant from Hawke's Bay Foundation to help fund the purchase of a van, to help with pick up and deliveries of donated goods. - Photograph by Florence Charvin

## A Message From Our Chair



**Giles Pearson**  
Chair

**Kia ora koutou,**

It is a pleasure to present to you the 2020 Hawke's Bay Foundation Annual Report and to share some positive news on what has been a challenging twelve months for the charity sector.

As I write this report, I am filled with a renewed sense of optimism for the region's economic, environmental, cultural and social well being. If 2020 taught us anything, it's that the role of community and pulling together as a collective force has never been more critical. Looking out for your neighbour, helping our most vulnerable and lending support – be it financial, tangible resource or simply, time. None of it should be undervalued.

Our charitable sector has needed more help than ever before, yet funds available have been saturated. Unprecedented times call for unprecedented measures and to help buffer this shortfall, Hawke's Bay Foundation responded by facilitating the Covid Emergency Fund. This attracted \$66,000 in donations that we were able to distribute out to approved Hawke's Bay charities.

2020 saw a pleasing 25.82% increase in invested funds – in part due to other charities transferring their capital to us. However current low interest rates have proved a challenge for charities across the board, accentuating the benefits of investing for the long-term. It is because of our intergenerational approach that Hawke's Bay Foundation has enjoyed another healthy return on invested capital. Maximising returns through one centralised fund and riding out volatility is the cornerstone of our endowment model.

On behalf of the Board, I would like to thank all our donors whose generosity and community mindedness drives everything that we do. To our charitable sector who work tirelessly on the “frontline” for worthy causes, thank you. To our small but highly efficient operations team and trustees who continue to give so freely of their time and expertise, a big thank you. I'm proud to say Hawke's Bay Foundation steps into 2021 in good heart and in good hands.

## 2020 Happenings



**Amy Bowkett**  
Executive Officer

### February: **Ngāti Kahungunu Wairoa Taiwhenua Fund**

A forum held in Wairoa to encourage funding applications from local charitable groups resulted in a hui with the board of Ngāti Kahungunu Wairoa Taiwhenua. Nigel How, Chair of the Board, invited Amy to speak to the group about the potential of an endowment fund within Hawke's Bay Foundation. The fund was set up only a month or so later, now ensuring perpetual income back to the members of Ngāti Kahungunu Wairoa Taiwhenua.

### April: **Emergency Response Fund – Covid-19**

Lockdown due to Covid-19 resulted in an enormous collaborative effort between the government, NGOs and all local charitable groups. We did our part by giving the public a place to donate where they knew all donations would stay here in Hawke's Bay, and go to the groups hit hardest by the pandemic. Instead of investing the donations, we gave them straight back out in our funding round, adding a boost to those groups doing it tough. We particularly noted the leadership and strength shown by budgeting and counselling services which is still being seen.

### June: **Crombie Scholarship Fund**

Our largest fund to date, the Colin and Diana Crombie Scholarship Fund was transferred to the Foundation in June. Previously run as its own charitable trust, the founders were concerned as to its succession. After some meetings with the founders and the respective solicitors, the trust was wound up and the assets transferred to Hawke's Bay Foundation. The scholarships will continue annually in perpetuity, growing every year.

### August: **Distributions Round**

Our largest distributions pool ever meant that 59 local charities received over \$250,000 of grants. That's thanks to a number of contributing factors: the Emergency Response Fund, the 25th Anniversary of The Tindall Foundation providing extra funds, and a large increase in donations on previous years. It was a true delight to be able to make larger grants during such a turbulent year.

## **October: New Corporate Sponsor**

Global technology company Fingermark became Hawke's Bay Foundation's newest corporate sponsor. With a staff of 40 and a further 60 globally, Fingermark is tipped to be New Zealand's next billion dollar tech company, based right here in Hawke's Bay. The company specialises in artificial intelligence (AI) and digital innovations for the hospitality, retail and mining industries and is best known for its kiosk and touch-screen digital menu boards. Fingermark founder and director Luke Irving wanted to support an organisation with the same mission and values as his own business - a philosophy of empowering people and giving opportunities to those less advantaged. This is a truly valuable partnership dedicated to sponsoring Hawke's Bay Foundation administration costs.

## **November: Donor Event**

Held at Emporium Eatery in Napier, we invited our donors to catch up on our year's progress, plus listen to stories from Alison Prins of Graeme Dingle Foundation, and Will Derbyshire of Raukatauri Music Therapy Trust. Donors appreciated hearing about the Foundation's strong growth for the year, and that their donations were making real change in the Hawke's Bay community.



Napier Family Centre received a \$5,000 grant towards operating costs. Pictured: Napier Family Centre Family Services Manager, Limor Strong. - Photograph by Florence Charvin



## Live Here, Give Here

### GIVE HERE: Otane Arts & Crafts Corner

A building that was once earmarked for demolition in the 1970s, now stands proud and beautiful in the small rural town of Otane, thanks to the foresight of some local crafters.

The former Otane School building, in Higginson Street, was built in 1900 and when it was no longer fit for purpose a new school was erected across the road in 1960.

"When word spread that the building was to be demolished,

the crafters saw the perfect opportunity to create a centre to develop arts and crafts," Otane Arts and Crafts Corner President, Jean Scott says.

"The crafters subsequently formed a society in 1970, and the building was vested in the local District Council who leased it back to the society. In July 2001, the Council sold the building to the Otane Arts and Crafts Corner Inc. for \$1."

These days, the Otane Arts and Crafts Corner has become a bustling arts, crafts, learning and cultural centre, which plays a vital role in providing hobby craft opportunities for locals and out-of-towners alike.

Despite the success of the arts and crafts group, the 120-year-old Otane landmark required some much-

needed attention. Due to its age, the building had significant roof leaks so the Arts and Crafts Corner committee secured funding, including a grant from Hawke's Bay Foundation, to re-roof the entire building, give it a new exterior paint job and install blinds to reduce sun strike for crafters during their sessions.

"It looks absolutely stunning! It is such a landmark in our town and now it is ready to take us into the new century," Jean says.

Hawke's Bay Foundation grant: \$1,000



## **GIVE HERE: Emergency Response Fund**

When New Zealand went into a country-wide lockdown for four weeks in March 2020, Hawke's Bay Foundation was contacted by many locals wanting to help those hit with new challenges due to the COVID-19 pandemic. Being unable to leave home meant people couldn't drop food or clothing parcels into food banks or charity shops, so had to think of alternative ways to donate.

Hawke's Bay Foundation responded quickly by establishing the Emergency Response Fund and were humbled by the generous donations received during lockdown. The Fund has now closed with a total balance from private donations of \$66,055.

"The generosity of Hawke's Bay people during a time of a global crisis is quite astounding," Hawke's Bay Foundation Executive Officer, Amy Bowkett says.

"We are honoured to distribute these funds on their behalf to local organisations who are in dire need of assistance."



## **LIVE HERE: Colin & Diana Crombie Fund**

Sons and daughters of hard-working families will continue to benefit from a charitable trust worth over \$500,000, recently transferred to Hawke's Bay Foundation.

Named after its founders, Napier philanthropists - Colin and Diana Crombie, the fund is the former Penzance Charitable Trust, which has provided local secondary-school students with scholarships for the past 15 years.

The couple made the decision to transfer their long-standing charitable trust to Hawke's Bay Foundation for convenience and the guarantee of safe keeping.

"Transferring our trust to the Foundation takes a lot of pressure off us, especially as we're getting older," Diana says.

"The income from the fund will remain in Hawke's Bay and continue to be distributed according to our wishes for perpetuity, which is most important to us. It is comforting for us to know the fund will continue to be well managed and get a better return than our term deposits, which means more for the community."

The Crombie name is familiar to most, not only in Hawke's Bay but throughout New Zealand, due to well-known insurance business, Crombie Lockwood, which Colin established in Napier in the 1970s. Since then Colin has supported many Hawke's Bay community projects, such as the redevelopment of Hawke's Bay Museum and Art Gallery, which saw him honoured with a Queen's Service Medal in 2014.

"We started the business from a tiny acorn, and it grew to be a successful national company thanks to the support of the local community," Colin says.

"As a result, we are in a position to be able to give back. We decided to focus our giving on education as we believe it is the most important thing you can give young people."

The Diana and Colin Crombie Scholarship Fund provides scholarships to students from Napier Boys' High School, Napier Girls' High School and Iona College who are going on to any kind of tertiary education. The three successful applicants will receive a total of \$9,000 each over three years.



**Colin & Diana Crombie**

## Live Here, Give Here



*Stoneycroft*

### GIVE HERE: Hawke's Bay Knowledge Bank

The history of some of the most influential and interesting Hawke's Bay families and events is being captured and digitised safely for posterity thanks to Hawke's Bay Knowledge Bank with funding from Hawke's Bay Foundation.

The brainchild of the late James Morgan (former editor of the Hawke's Bay Herald Tribune), the Knowledge Bank was established in 2011. It has a team of approximately 100 dedicated volunteers who preserve the region's history by scanning and transcribing family and business photos, documents and oral interviews from Stoneycroft, a historic building in Hastings.

"When the Hastings District Council was considering the future of Stoneycroft, there was a need to find a

purpose for it rather than renovating and leaving it empty, so fortunate timing meant that both projects could work together," Knowledge Bank Chairman, Peter Dunkerley, says.

At last count, the Knowledge Bank held 796 collections, of which 456 were available on their website. There were 5000 text documents, 25,000 still images and 238 oral histories available. The information is available free of charge to the public via the Knowledge Bank website ([www.knowledgebank.org.nz](http://www.knowledgebank.org.nz)), which has an astounding 35,000 hits a month.

With the Knowledge Bank growing at a pace that stretches the organisation's funding to the limit, a \$1,000 grant from Hawke's Bay Foundation to help with a new server upgrade was welcomed.

Hawke's Bay Foundation grant: \$1,000



**“To ensure all the valuable information that has been collected is secure, we have three backup servers – one on site, one in Auckland and one in Palmerston North. We are very grateful for the grant from Hawke’s Bay Foundation because as the archive grows, more and more storage is required, and this will be a continuing challenge to fund.”**

Knowledge Bank Chairman, Peter Dunkerley (right) with General Manager Linda Bainbridge. - *Photograph by Florence Charvin*

## Distributions

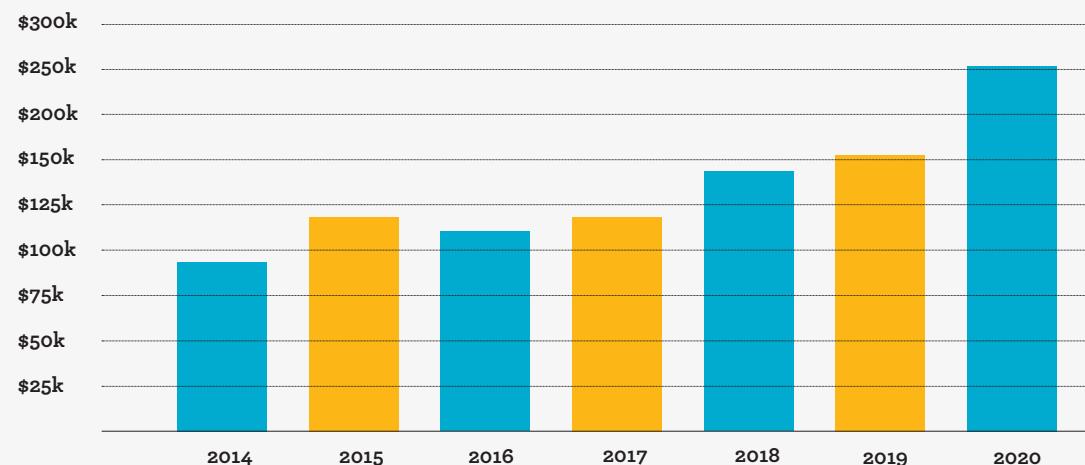
This year Hawke's Bay Foundation's distributions committee considered funding applications from a record 85 organisations, with funding requests valued at a total of \$587,871.

The 2020 distributions round was bolstered by a community driven Covid-19 emergency fund set up in response to the rising economic uncertainty. This provided much needed support to local charities and saw our distributions committee work hard to understand what organisations were receiving additional government support during the pandemic, and where there were gaps that (although not supported by the government) were important for our communities.

During the year we introduced an online application which enabled us to streamline the process. Organisations that made applications for funding in the 2020 year provide a diverse range of services to our community from: parenting to youth development, sports to the arts, to services for older people experiencing social isolation. Critical work continues to be carried out by organisations working with people who have disabilities and alongside families providing support at the end of life. This diversity of activity within our charitable sector will touch most Hawke's Bay people at some point during their life either as a consumer of their services, as a volunteer or supporter. The organisations supported by the Foundation, whether in the limelight or operating quietly in the background, are an essential part of a thriving community and an integral part of our identity as a region.

As an important component of the granting process we undertake accountability, and for this, we meet annually with the organisations we support in small group round table meetings. The purpose of this form of accountability is for us to better understand the challenges organisations

Total Distributions



face and how the funding provided by Hawke's Bay Foundation has been utilised. The sessions also provide opportunities for the organisations to link in with others across the sector and to share ideas and information.

These were invaluable conversations that highlighted some concerning and recurring themes for our region including a serious shortfall in child counsellors and a housing crisis hitting both ends of the spectrum (first home buyers and the elderly). Perhaps most evident however, is the overwhelmingly desperate need for more volunteers in our charitable sector. Housing remains a crisis of our times and many organisations are working with people who are unable to find secure, safe and ongoing accommodation. On a positive note, we also heard about thriving community gardens, young people gaining employment after achieving a driving licence and those supported to enter tertiary education.

Hawke's Bay Foundation continues to have a strong relationship with The Tindall Foundation and is proud to work locally as their Community Funding Manager for Hawke's Bay. We have access to an incredible wealth

of knowledge and expertise through The Tindall Foundation which remains a strong advocate for Community Foundations across New Zealand. In celebration of The Tindall Foundation's 25th anniversary, additional funds were made available for distribution across Hawke's Bay.



**Sarah Mulcahy**  
Chair, Distributions Committee

# 2020 Grant Recipients

Connecting generous people that care with causes that matter

Hawke's Bay Foundation & The Tindall Foundation Grants	Grant
Age Concern HB <sup>HBF, ERF</sup>	7000
Age Concern Napier <sup>HBF, ERF</sup>	5000
Age Concern Wairoa <sup>HBF, ERF</sup>	8000
Arts Inc Heretaunga <sup>HBF</sup>	2260
Barnardos NZ <sup>T, T+ ERF</sup>	12000
Big Brothers Big Sisters <sup>HB T, T*</sup>	5000
Birthright HB <sup>T, T+ ERF</sup>	11000
Breathe HB <sup>HBF</sup>	1000
Budget First Inc <sup>T, T+ ERF</sup>	8000
CAB Napier <sup>T, ERF</sup>	7000
Cancer Society NZ HB Centre <sup>HBF, ERF</sup>	4000
Central Connect Whare Manaaki <sup>HBF, ERF</sup>	11588.49
CHB Parents Centre <sup>HBF</sup>	2000
Child Cancer Foundation Inc <sup>HBF</sup>	1000
Christian Lovelink <sup>HBF</sup>	1654
Connecting for Youth Employment <sup>T</sup>	3000
Cranford Hospice <sup>HBF, ERF</sup>	6000
Cystic Fibrosis Association of NZ <sup>HBF</sup>	1000
English Language Partners <sup>T, T*</sup>	3000
Epic Ministries <sup>HBF, ERF</sup>	3000
Family VIP Services <sup>T, T+ ERF</sup>	14000
Family Works HB <sup>HBF, ERF</sup>	8000
Got Drive Community Trust <sup>HBF</sup>	2000
Hastings Art and Culture Trust <sup>HBF</sup>	1000
Hastings RDA <sup>HBF, ERF</sup>	5000
Hawke's Bay Knowledge Bank <sup>HBF</sup>	1000
Hayseed Trust Inc <sup>HBF</sup>	4000
HB Youth Trust <sup>HBF</sup>	4000
Hearing Assoc Napier branch <sup>HBF</sup>	1000
Heart Kids HB <sup>HBF</sup>	1000

Heretaunga Women's Centre <sup>T, T+ ERF</sup>	11000
Hinemahi Marae <sup>HBF</sup>	4000
Inspire in Education <sup>HBF</sup>	1000
Kaiuku Marae <sup>T, T*</sup>	6000
KidsCan Charitable Trust <sup>HBF</sup>	1000
MenzShed Napier <sup>HBF</sup>	1000
Muscular Dystrophy Central region <sup>HBF</sup>	1000
Napier Community Foodbank <sup>HBF, ERF</sup>	6000
Napier Family Centre <sup>T, T+ ERF</sup>	13000
Napier RDA <sup>HBF, ERF</sup>	5000
Nourished for Nil <sup>HBF, ERF</sup>	6000
Parenting Place <sup>T, T*</sup>	6000
Paul Hunter Centre <sup>HBF</sup>	2000
Pregnancy Help CHB <sup>HBF</sup>	1000
Prima Volta Charitable Trust <sup>HBF</sup>	4499.2
Raukatauri Music Therapy <sup>HBF</sup>	5000
Re-Source <sup>HBF, ERF</sup>	4000
Sherwood School (tagged funds) <sup>HBF</sup>	1196.16
SPELD NZ Ltd <sup>HBF</sup>	2000
Takapau Community Health Charitable Trust <sup>HBF, ERF</sup>	2000
Taradale School (tagged funds) <sup>HBF</sup>	5014.79
Te Mata Park Trust <sup>HBF</sup>	1000
The Arts and Crafts Corner Otane Inc <sup>HBF</sup>	1000
Thermals for Needy Children <sup>HBF</sup>	1000
Waimarama <sup>SLSC HBF</sup>	1000
Wharariki Trust <sup>T, T+ ERF</sup>	11000
Youth Development Trust <sup>HB HBF, ERF</sup>	4000
<b>Total funds distributed</b>	<b>\$250,212.64</b>
<b>Pass through donations</b>	<b>\$208,704.36</b>
<b>TOTAL</b>	<b>\$458,917.00</b>

<sup>T</sup> denotes distributions made from The Tindall Foundation <sup>T+</sup> denotes distributions made from Tindall Plus  
<sup>ERF</sup> denotes distributions made from the Emergency Response Fund <sup>HBF</sup> Hawke's Bay Foundation

## Statement of Performance

Through a combination of a 10.5% return on invested funds and new endowment donations, the endowment fund grew from \$3.013m to \$4.047m during the year.

As a result, funding distributions to approved charities in 2020 were up 36% to a record total of \$458,917 (including pass through donations).

Building credibility as a community foundation takes time and with significant cash donations and bequests of almost \$1.2M over the last twelve months, the Foundation is continuing to gain positive traction and trust in the community.

	2020
Net assets (as at 1 Jan 2020)	\$3,359,963.00
Donations received (incl pass through)	\$1,198,346.00
Total distributions made (incl pass through)	\$458,917.00
Operational expenses	\$110,030.00
Return on invested funds	10.51%
Net assets (as at 31 Dec 2020)	\$4,528,885.00

*Hawke's Bay Foundation uses 1% of the endowment fund for operational costs with the balance of operations funding derived from donations and sponsorship. All funds were invested in compliance with our SIPO.*



Raukatauri Music Therapy Trust



Youth Development Trust 'Coming to Life'

Look how far we've come since 2014



**\$4.047 million**

Total endowment funds



**\$1.65m**

Gifted to the community  
(includes pass-through donations)



**250+**

Charities supported

# Our Team

## Board Update

Hawke's Bay Foundation Board consists of eight trustees, all of whom bring a great deal of knowledge and experience from various sectors of the community.

Four of our trustees are nominated by leaders in the Hawke's Bay community, including one nominated jointly by the mayors of Hastings and Napier; one by the Hawke's Bay Law Society; one by Chartered Accountants Australia and New Zealand and another by the Hawke's Bay Chamber of Commerce.

## Board of Trustees



Giles Pearson (Chair)



Jessica O'Sullivan



Sarah Mulcahy



Jules Nowell-Usticke



Kevin Callinicos



Sam Howard



Craig Hay



Cam McLeay

## Committees

### Finance Committee

Giles Pearson (Chair of Finance)  
Bev Penny

### Investment Committee

Sam Howard (Chair of Investments)  
Henry Pennington (Community representative)  
Neil Martin (Community representative)  
Giles Pearson  
Michael Chamberlain (Consultant)

### Distributions Committee

Sarah Mulcahy (Chair of Distributions)  
Gwyn John (Community representative)  
Craig Hay  
Jules Nowell-Usticke  
Trish Giddens (Community representative)

### Staff

Amy Bowkett - Executive Officer  
Alison Harper - Administration and Distributions Officer  
Bev Penny - Finance Officer  
Monique Jeffares - Marketing and Communications Officer

## Partners & Supporters

As a community foundation we strive to keep our costs as low as possible to ensure 99% of the income from gifted funds is invested back into our community. We are incredibly grateful to the following organisations who have supported us to keep our operating and marketing costs to a minimum. We also want to thank all of the individuals who have given their time or expertise to assist with one-off events or promotions.

Hawke's Bay Foundation is proudly supported by:



## Community Foundations of New Zealand (CFNZ)

Hawke's Bay Foundation is proud to be a member of Community Foundations of New Zealand (CFNZ). Membership of CFNZ means that our community foundation meets professional standards of best practice. We are governed by a local Board, are community-focused and are striving to build a permanent endowment fund that will benefit our local community, forever. We're proud to be part of a network of community foundations that have been growing around Aotearoa New Zealand since 2003.



## The Tindall Foundation (TTF)

Hawke's Bay Foundation is proud to be the local funding manager for The Tindall Foundation (TTF). This unique funding model sees regional funding managers throughout New Zealand give out local donations on behalf of TTF. Applications received in our annual funding round are evaluated against TTF criteria and we work closely with them to ensure grants are awarded in line with their key programme areas. In 2020, we awarded grants totalling \$88,000 to 22 organisations on behalf of the Tindall Foundation.



**“Remember  
that the happiest  
people are not  
those getting  
more but those  
giving more.”**

*- H. Jackson Brown Jr.  
New York Times  
Best selling author*



**Our community.**

**Our responsibility.**

**Our future.**

**06 870 4648**

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