



Welcome

'We run on the smell of an oily rag.' It's a phrase used a lot in the charitable sector - being a not-for-profit, we're always looking for ways to get maximum impact from minimum spend. We rely on corporate sponsorship to cover our overheads, and we are very grateful to the local businesses who have committed to us.

Holding a large, profile-raising event on our annual budget was something that we could never have justified, as much as it would have raised much-needed awareness about our work and goals. So when Kim Thorp and John 'Mac' Macpherson got together with HBF Trustee Jules Nowell-Usticke to discuss how a group of committed locals and supporters could instead host an event on our behalf, we couldn't believe our luck.

After several Covid-related false starts, The Night Of Us was held earlier this year, and proved a roaring success. Mac's enthusiasm and Kim's expertise - supported by a wonderful team, now means that 450 people have a much better understanding of what we do, and how channelling your giving through the Hawke's Bay Foundation ensures our local charities long-term sustainable income. All funds raised on the night are now held in 'The Night Of Us Fund' - to be held in perpetuity with the income generated off the fund distributed out to local Hawke's Bay charities.

One of my favourite philanthropic quotes is attributed to Margaret Mead: "Never doubt that a small group of people can change the world. Indeed, it is the only thing that ever has." The small group who organised the Night Of Us has changed the future for us, and we are forever grateful.

Ngā mihi,
Amy Bowkett
Executive Officer

Night Of Us Raises \$50,000 for Hawke's Bay Foundation

A sold-out Night Of Us event and some competitive bidding saw three spectacular painted methuselah wine bottles achieve more than \$50,000 at auction, for the Hawke's Bay Foundation.

The bottles claimed centre stage, combining premium wine from New Zealand's best winemakers with the work of three prestigious New Zealand artists: Dick Frizzell, Martin Poppelwell and Freeman White.

Event organisers Kim Thorp and John (Mac) Macpherson, who first envisioned a community fundraising event to benefit Hawke's Bay Foundation back in 2019, were overwhelmed with the response on the night.

Cont'd on page 2



The Night Of Us visionaries
Kim Thorp (left) and John (Mac) Macpherson

Cont'd from page 1

“We were so delighted to see a room full of passionate, generous Hawke’s Bay people come out in support of the event. They were there, of course, to enjoy an evening of top entertainment, food and wine, but they were also very keen to learn about the important work the Foundation does distributing funds to charities and not-for-profits who work so hard within our Hawke’s Bay community.”

Winemaker Rod McDonald and Martin Poppelwell’s partnering presented a methuselah containing Syrah from the 2019 vintage. It achieved the top bid of the night at \$17,500.

“Helping the Hawke’s Bay Foundation reach new supporters, raise awareness within the community and add to their fund was the perfect outcome for us,” said Rod. Martin added “I am proud to contribute to the Hawke’s Bay Foundation endowment fund, a great local charitable foundation.”

Hawke’s Bay Foundation Trustee Jules Nowell-Usticke says the event was pivotal in explaining to the audience how the Foundation works - pooling community funds, never spending them, and distributing the annual income.

Now, the Night Of Us team is already in the planning stages for a 2022 event - the shape and timing of which is yet to be determined. “Like any first-time event, we’ve taken some learnings from our inaugural Night Of Us and can’t wait to bring back this wonderful concept next year,” says Kim.

To keep up to date with The Night Of Us, follow:

www.facebook.com/noushawkesbay

Nourished for Nil

Another success story from the Night Of Us saw five anonymous donors generously gift \$25,000 to endow and further the work of Hawke’s Bay based Nourished for Nil, the local leader in food rescue.

The gift has afforded the organisation its own named fund for perpetuity. Founder

Christina McBeth is incredibly grateful for the continued backing.

“For two years, we have been a recipient of funds generated by the general endowment of the Hawke’s Bay Foundation.

We are a living, breathing example of how the model of pooled community gifts are invested to deliver sustainable support. Having our own endowment fund at Hawke’s Bay Foundation is a remarkable gift that will be there forever.”



Trustee Jules Nowell-Usticke with Grantee Christina McBeth



The 'Gingerbread House' at Black Barn's Walk Of Wonders 2020

Walk Of Wonders Shining Light on Mental Health

New Zealand’s most exciting emerging light and fire festival Walk Of Wonders is set to help inject new life and vital funds into the Hawke’s Bay Foundation.

The creative directors behind Walk Of Wonders Ant van Dorsten and Henry Gordon are on a mission to raise awareness and funding for the Hawke’s Bay Foundation and mental health and addiction support centre Whatever It Takes, through the August show’s ticket sales and optional donations.

Ant van Dorsten says after the last twelve months we have all experienced, a show like this is just what the community needs.

“The team behind Walk Of Wonders are grateful to be in a position to contribute to local grassroots mental health charities in Hawke’s Bay, facilitated by the Hawke’s Bay Foundation.

We believe the approach Hawke’s Bay Foundation has to grassroots charitable activity is visionary, sustainable and will have a compounding positive impact long term in our community.”

Since its inception over ten years ago, the Hawke’s Bay Foundation has been

supporting local charities with critical funding. As the region’s only community foundation it encourages giving throughout the region to build assets and resources for future generations - last year distributing a record \$250,212 to local charities

Foundation executive officer Amy Bowkett is grateful for the partnership.

“We are delighted to be working with Walk Of Wonders as one of their chosen charity partners. To be able to raise more awareness of the work we do to a mass audience of predominantly local show-goers and be aligned with such a progressive outdoor production is really exciting for us.”

Now in its second year, the multi-sensory festival celebrates the whimsical world of artistic expression through light and fire. Set again in the surrounds of Havelock North’s Black Barn vineyards, the experience will take audiences on an emotional journey cast out over a site wide sound system and moving musical score.

Last year the show was a near sell-out and organisers are hoping this year will be bigger and better than the first, with over 12 thousand people expected over the week long show.

For more details on Walk Of Wonders, go to:

www.eventfinda.co.nz/walk-of-wonders/havelock-north

Follow us on Facebook!

Connect with HBF on Facebook to get the latest news about our community and current funding opportunities.

Search @hawkesbayfoundation on Facebook and ‘follow’ and ‘like’ us. We welcome your comments and questions.

Our Trustees

- Giles Pearson (Chair)
- Jessica O’Sullivan
- Jules Nowell-Usticke
- Sam Howard
- Sarah Mulcahy
- Craig Hay
- Kevin Callinicos
- Cam McLeay



Giles Pearson



Marketing and Communications Officer Alisha Neilson

New Recruit

Introducing the newest member of the Hawke’s Bay Foundation team - Marketing and Communications Officer Alisha Neilson.

Alisha is a Hawke’s Bay girl with a deep sense of pride and appreciation for the region she grew up in. A career spanning over twenty years as a broadcast journalist, writer, television and radio presenter/producer, public relations, media and marketing manager has left Alisha wanting to ‘give something back’ on a more community based level.

She admits her most rewarding job will always be “being a Mum” but she is relishing her new role with the Hawke’s Bay Foundation helping facilitate positive and quantifiable change for the community.

Giving for Good Gives Back to Community

After a century in business, a Napier based real estate company is repaying the community who have supported them with a 'Giving for Good' fund to help champion local Hawke's Bay charities.

Cox Partners Estate Agents established the 'Giving for Good' initiative twelve months ago after observing that many charities' fundraising efforts were being disrupted by the Covid-19 pandemic. The Hawke's Bay Foundation has been chosen to manage the fund - ensuring that each time a property is sold through Cox Partners, the selling vendor can choose a local charity to receive a \$500 donation - a 'Gift for Good'.

The project fits well with Cox Partners' three operating principals - ethics, values, and client care.

Company director, Malcolm Cox explains that "Giving for Good allows us to contribute to local causes that matter most to our clients."

"Cox Partners clients can also now choose to pool their contributions into a fund managed by the Hawke's Bay Foundation. These contributions will benefit the Hawke's Bay community for generations to come."



Malcolm Cox pictured (centre) Cox Partners' Shelly Witchalls (left) and Santiago De Marco, General Manager, Hohepa Hawke's Bay

"The Hawke's Bay Foundation fund was chosen to be part of the Giving for Good campaign because it provides professional charity fund management with a focus on benefiting Hawke's Bay people."

During the past year, a wide range of organisations have benefited from Giving for Good donations including charities dealing with social, health and family issues to those focusing on creative, cultural and recreational interests.

We have moved

We are excited to announce we have moved into our brand new office premises at Tribune, 209 Queen Street in Hastings. Come on up to Level 1, our team would love to see you. A very big thank you to Barb and Rob Hansen of Hansen Property Group for providing such a wonderful space.



LUCY DOBBS
STRATEGY + MARKETING



Our community.

Our responsibility.

Our future.

06 870 4648

info@hawkesbayfoundation.org.nz
facebook.com/HawkesBayFoundation

www.hawkesbayfoundation.org.nz