

LIVE HERE GIVE HERE



HAWKE'S BAY
FOUNDATION

ZEAL The Home of Young Creatives

Getting through your teenage years can be a bumpy ride – finding your place in the world, developing resilience, self-awareness and practical ways to follow your passions.

ZEAL Hawke's Bay is part of a national organisation helping young people to navigate this journey. They're making a real difference, developing the amazing creative talents of young New Zealanders as well as building their sense of community and belonging.

How is ZEAL involved with Hawke's Bay Foundation?

Mark Wilson, manager of ZEAL Hawke's Bay says, "We were thrilled to have received funding from Hawke's Bay Foundation – it helped us to hit the road with our refurbished shipping container and to run events throughout the Bay. Last year alone we ran 19 events and 800 dance workshops for over 3,200 participants. ZEAL focuses on what's relevant to young people – we go to where they are and work with young local bands, artists, dance crews and soloists helping them hone their craft. Through their participation the kids get a great sense of community."

ZEAL Hawke's Bay is one of 115 local organisations to have received financial support from Hawke's Bay Foundation. Trustee Jessica O'Sullivan says, "I want all our kids



to feel they have a place to belong, and to be able to achieve their full potential. We love that ZEAL is giving so many of the Bay's young the opportunity to find their true rhythm and to step forward into adulthood with greater confidence."

A Young Creative Gives Back

Hawke's Bay 24 year old, Jock Nowell-Usticke is carving out a music career as BAYNK and the world in which he now finds himself is global and borderless, driven by streaming, social media and the online universe. But Jock will always be a Hawke's Bay boy at heart and he is a regular donor to HB Foundation.

Why do you support HBF?

"I had fantastic opportunities as a kid here – school was great, lots of chances to try new things, muck around with music (when I probably should have been studying!), good friends, really supportive family – all in the beautiful Bay. I know I've been given a lot so far in life."

"It's really important to give back and it's not just up to our parents' generation. You've got to start everything young, and flexing that 'giving muscle' should be part of

everyone's life-long exercise regime."

"I don't give a lot to the Foundation at the moment. I give what a somewhat impoverished musician can, but I know each donation I make counts. And I really like the fact that HB Foundation knows where the needs are in the Bay – outfits like ZEAL are doing an amazing job."

What is Hawke's Bay Foundation?

HBF is a charitable trust receiving donations of all sizes from individuals and families around the region. These funds are pooled and invested forever. Only the earnings are distributed annually to support Hawke's Bay community initiatives and organisations bringing about positive and social change.

The Foundation is building an inter-generational asset for the community that will support Hawke's Bay people, forever.

For more information about HBF visit hawkesbayfoundation.org.nz

BAY BUZZ

BayBuzz is pleased to support the Hawke's Bay Foundation