

# 2017 Annual Report



LIVE  
HERE  
GIVE  
HERE



HAWKE'S BAY  
FOUNDATION





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HAWKE'S BAY  
FOUNDATION

# ANNUAL REPORT 2017

## MESSAGE FROM CHAIR

We are proud of the progress Hawke's Bay Foundation has made over the past 9 months. The Foundation has gone from strength to strength and we can look back over the past year with confidence and pride.

We are becoming increasingly well-known in the community, and recognised as a credible, trustworthy and professional organisation that is making a real impact on the lives of those we serve.

Over the past 9 months, we have carried out an ambitious programme of speaking engagements, PR and marketing. We are grateful for the support of many local businesses and individuals who have supported us with this work.

Our increased profile has resulted in new donors and our Community Impact Fund continues to grow steadily. We have also experienced a huge increase in the number of charities applying for funds, with 70 community organisations applying for a total \$488,000 in 2017. This clearly illustrates the level of need for funding to support our community organisations.

## HIGHLIGHTS

- We have increased our number of supporters by 25%.
- Our number of Named Funds grew by 41%.
- We have distributed \$57,500 from our investment pool along with \$60,000 from the Tindall Foundation.
- Our investments grew by 9.8% based on a sound and sustainable investment policy.
- We have a new vibrant website.
- In conjunction with the HB Arts Festival, we launched the 'Hawke's Bay Arts Fund' helping to give a sustainable financial base to HB arts and culture groups. Thanks to the generous support of the arts-loving community, \$26,000 was donated to this new fund.

## COMMUNITY FOUNDATIONS

Worldwide, Community Foundations are a growing movement with the recognition that communities need to take care of their own, now and into the future. Hawke's Bay Foundation is one of 16 Community Foundations throughout New Zealand and we are part of a worldwide network of community foundations, all of whom embody our catch phrase 'Live Here Give Here.'

The major point of difference between Community Foundations and other charities is the way the funds are invested and safeguarded for the long-term.

- Donations we receive are invested, with only the income from those investments being distributed to charities in the Hawke's Bay region.
- Donations live on forever and our ability to help the community can only increase over time!





### TO THOSE WHO DONATE – THANK YOU!

We continue to be encouraged by those who make gifts to Hawke's Bay Foundation, evidenced by the 25% increase in supporters this year including seven new Named Funds. We are always humbled by the generosity of the gifts we receive and enjoy giving our supporters the opportunity to connect with those organisations that they feel strongly about or a new organisation that resonates with them.

The highlight of the year is our annual 'Giving Event' where we present grants to the successful recipients. This event also creates a wonderful opportunity for our supporters to meet the people who are working at the coalface and vice versa.

We had the pleasure of hosting several other events, including a 'Behind the Scenes' event with Project Prima Volta, and a training session with the Hastings Giant's Boxing Academy along with our regular Tea @ Ten coffee mornings. These events showcase to our supporters just what a vital difference their donations are making at a grass-roots level.

### TO THOSE WHO SUPPORT THE COMMUNITY – THANK YOU!

The hard work in making Hawke's Bay a vibrant and inclusive community happens in the wide range of community groups who work with young, old, disadvantaged and all other parts of our community. Our goal is to make their lives easier by providing a sustainable funding base – one that will only grow as our Foundation grows. Distributions of Tindall Foundation funds of \$60,000 along with distributions from our investment income of \$57,500 and donations we received to pass directly through to charities of \$45,000 means our total support of the community amounted to \$162,500.

### TO THOSE WHO HELP US – THANK YOU!

Nothing happens without the unwavering support of the team behind the Foundation. This includes a highly skilled, credible and committed group of Trustees who give generously of their time on a voluntary basis, along with our small but hardworking team who keep the office running.

Our grateful thanks to the Frimley Foundation, Tumu Group & Bostock NZ who have specifically contributed to our running costs through a corporate sponsorship programme – this helps ensure our overheads remain at 1% of the value of the fund.

We would also like to offer our sincere thanks to those businesses who provide their services to the Foundation free of charge. Our thanks to: Lucy Dobbs Strategy + Marketing, Band, NZ Digital, PR Ink, FNZC, Crowe Horwath and Brebner Print.

To the professionals in the community who continue to be our strongest advocates when talking to families about bequests and making provisions in their will. You all play a huge part in building our fund and we thank you for giving up time to have a coffee and a chat and taking the time to really find out about Hawke's Bay Foundation.

None of this will happen without you – and for that we thank you!





WHAT WILL 2018 BRING?

The journey never stops and we’re excited about our ability to continue to grow our fund and keep encouraging a strong sense of community in Hawke’s Bay.

This year we moved our financial year to 31 December so this report only covers a nine month period. Next year will be a true reflection of how we are tracking and progressing.

We are proud to facilitate our generous supporters to build an asset that will help Hawke’s Bay thrive for generations to come. Our goal and challenge for 2018 and onwards is for everyone in the wider Hawke’s Bay community to know who we are and what we do, how we do it and understand the value it can add to our community now and forever.

Thank you to everyone involved in helping to grow this valuable community asset.

GILES PEARSON

OUR TEAM

This year our Chair, Jules Nowell-Usticke relocated temporarily to Auckland and took some time out for personal reasons. Giles Pearson stepped into the Chairman’s role in her absence.

There are currently eight Trustees, all of whom volunteer their time and have given personally to the Foundation. Four of the Trustees are nominated by leaders within the Hawke’s Bay community including one nominated jointly by the mayors of the Hastings District Council and Napier City Council, one by the NZ Institute of Chartered Accountants, one by the Hawke’s Bay Law Society and a fourth by the Hawke’s Bay Chamber of Commerce.

BOARD OF TRUSTEES

- Jules Nowell-Usticke (Chair)
- Giles Pearson (Deputy Chair)
- Jessica O’Sullivan
- Brian Martin
- Andrew Wares
- James Williams
- Sarah Mulcahy
- Sam Howard

STAFF

- Linda Calder
- Bev Penny
- Fiona Knobloch

COMMITTEES

FINANCE & INVESTMENTS

- Brian Martin
- Sam Howard
- Giles Pearson

DISTRIBUTIONS

- Sarah Mulcahy
- James Williams
- Jules Nowell-Usticke
- Giles Pearson
- Trish Giddens
- Bev Penny



Giles Pearson



Jules Nowell-Usticke



Sam Howard



James Williams



Andrew Wares



Jessica O’Sullivan



Brian Martin



Sarah Mulcahy

## OUR STORY

We provide an opportunity for people to support their community either through donations or a gift in their will. These funds are pooled and invested forever with the interest from these funds used to support the Hawke's Bay community for generations to come bringing about positive and powerful social change. Essentially, we are building an intergenerational asset for the Hawke's Bay community – a “nest egg” that will support Hawke's Bay people, forever.

**Our community.**

**Our responsibility.**

**Our future.**

## OUR MISSION

To connect people that care with causes that matter, to strengthen our local community forever.

## OUR PROGRESS

Hawke's Bay Foundation's endowment fund was first launched at the end of 2012 and to date we have over \$2 million under investment, so we are moving in the right direction towards our goal of being able to distribute \$400,000 annually to the community by 2022.

## OUR IMPACT

In the 2017 financial year, Hawke's Bay Foundation distributed \$162,500 to more than 50 community organisations in Hawke's Bay, supporting children, young people and their families, older adults, community development, health, the arts and the environment. These distributions were made up of a combination of Hawke's Bay Foundation funds, Tindall Foundation funds and direct donor contributions by way of 'pass-through' donations.

Every year the distributions committee analyses what is happening in our community and meets with organisations who know exactly what is going on at grass roots level and where the need is the greatest. We are in a fortunate position of knowing many of the local organisations and the people involved in ensuring that these groups can keep accommodating the need that is in the community.





## OUR HIGHLIGHTS

### 2017 GIVING EVENT

This is always a highlight on our calendar as this is when we get to celebrate all the hard work that EVERYONE puts in - everyone, being those on the ground doing the hard yards, our donors who continue to support HBF and encourage us to continue doing what we are doing, our volunteers, our incredible sponsors and our staff.

It is a wonderful celebration and a chance for us to thank everyone. This year we were really privileged to have the Orokohanga Music Trust join us with their incredibly talented violinists and cellists along with the majority of the organisations who we supported.

Everyone is welcome to join us at this event and it is a fantastic way to find out more about the organisations in our community and what they do and for our supporters and those receiving grants to put faces to names.



### HAWKE'S BAY ARTS FUND

We also saw the start of our first Special Interest Fund- the Hawke's Bay Arts Fund.

This was championed by a number of arts supporters in Hawke's Bay, who saw the value in setting up a fund specifically to support the arts in our community. They know the importance of having a vibrant community in all areas and had the vision to start something which will prove to be an incredible asset to the arts community in years to come.

It was seed funded by five generous people and now has over \$29,000 in the fund. Harcourts Hawke's Bay Arts Festival promoted the fund through their channels and gave everyone who purchased a ticket an opportunity to donate to the fund. This option was attractive to many art lovers and we have had more gifts made to the fund by incredibly supportive people who can see how this will benefit the arts community.

### CORPORATE PARTNERSHIP PROGRAMME

Like so many organisations working in the not for profit sector, our biggest challenge is raising our operating costs. We recognised that we needed to step up our visibility to ensure the community know who we are and what we do. To do that we needed more resource and manpower. As we have a mandate to use only 1% of our fund for operating costs this is a very small amount and would stifle our ability to grow.

So we formed a partnership with a number of businesses that contribute significantly to our operating costs and have agreed to support us for three years. Bostock New Zealand and The Tumu Group are two of the businesses who have been invaluable with their financial contribution and support in every area of the Foundation. They are joined by the Frimley Foundation and a number of community minded individuals.

We have also been grateful to those who have set up new funds this year taking up the suggestion of making a contribution to our operating costs. We strive incredibly hard to keep our costs as low as possible to ensure that 99% of gifted funds are used to support community causes. This is an ongoing challenge and will remain so until our fund has grown in size and can support the operating budget, so support in this area is always received with huge thanks and gratitude.



## WHARARIKI TRUST SUPPORTS KIMI ORA SCHOOL GARDEN

Wharariki Trust are planning to develop the gardens at Kimi Ora Community School, where they focus on a “garden to plate” philosophy with the funds they received this year.

“It is all about giving kids the best start in life and it is really important to have healthy food. We want to promote well-being and provide a learning environment. We also want to reach the wider school community through the children” says Chief Executive, Ana Apatu.

The garden has a big job to do; it encourages children and their families to eat more fresh vegetables as well as teaching them how to grow vegetables from seed. The kids do all the weeding and planting and of course they sample what they grow!

*Photo courtesy of Hawke's Bay Today*



## LEG UP TRUST

I invited one of our loyal supporters to join me for a morning at Leg Up Trust so we could see firsthand what they do there. We were both incredibly impressed with ... well everything.... Ros' manner with the kids she had for the day was something to be seen. And the kids' hearts – which many had a tough exterior, just melted when they met their horses. That day there was a group of seven young teens there.

Leg Up Trust offers such an integral service – one of thier boys became self-appointed guide and was an absolute gem. He has been going to Leg Up for one day a week for a year hoping to be accepted back into mainstream education – sadly this hasn't happened and Leg Up will remain his main source of social contact.

This is the place where he is accepted and loved and he returns that love to his horses and knows them all by name and personality.

It was a privilege to spend some time in such a special place.

*Linda Calder*

*Photos courtesy of Leg Up Trust*





## GRANT RECIPIENTS 2017

| ORGANISATION                        | PURPOSE                                         | AMOUNT           |
|-------------------------------------|-------------------------------------------------|------------------|
| AFB Lusk Club Trust                 | Wages                                           | 2500             |
| Age Concern Flaxmere                | Operating Costs                                 | 2000             |
| Age Concern Havelock North          | Community Workers Salary                        | 1500             |
| Arts Inc Heretaunga                 | 2018 Arts Festival                              | 1000             |
| Autism NZ                           | Operating Costs                                 | 1500             |
| Barnados                            | Staff costs                                     | 2500             |
| Birthright                          | Clinical supervision for social workers         | 2500             |
| Brain Injury Association            | Liasion Officer Wages                           | 1500             |
| Breathe Hawke's Bay                 | Administrators Salary                           | 1500             |
| Citizen's Advice Bureau Hastings    | Operating Costs                                 | 1500             |
| Citizen's Advice Bureau Napier      | Manager Wages                                   | 2500             |
| Canteen                             | Youth Worker Wages                              | 1500             |
| CCS Disability Action               | Service coordinator and support worker salaries | 2500             |
| CHB Budget Services                 | Budgeting advice costs                          | 2500             |
| CHB Parents Centre                  | In Home Lactation consultant costs              | 2000             |
| Child Cancer                        | Operating costs                                 | 1000             |
| Cranford Hospice                    | Volunteer Management costs                      | 1000             |
| Dementia HB                         | Policy development costs                        | 1000             |
| Dove HB                             | Individual Youth programme costs                | 3500             |
| Epic Ministries                     | Leap Mentoring programme costs                  | 1500             |
| Family Works (PSEC)                 | Social worker/ counsellor salaries              | 4000             |
| Hastings Foodbank Trust             | Storage shed rental                             | 2500             |
| Hayseed Trust                       | Tutor wages                                     | 4000             |
| HB Youth Trust - Giants Boxing      | Rent                                            | 4000             |
| Hearing Assn Napier                 | Rent                                            | 2500             |
| Heretaunga Seniors                  | Van running costs                               | 2500             |
| Heretaunga Women's Centre           | Counsellor supervision costs                    | 3000             |
| Howard League                       | Driver Licensing programme costs.               | 2500             |
| Hstgs Riding for Disabled           | Centre Manager wages                            | 1500             |
| Leg Up Trust                        | Operating costs                                 | 6000             |
| Multiple Sclerosis HB               | Premises and fieldworker costs                  | 1000             |
| Napier Family Centre                | Parenting & children's course facilitator costs | 4000             |
| Orokohanga Music Trust              | Tutor expenses                                  | 2500             |
| Pakeke Centre                       | Centre Assistant wages                          | 2500             |
| Parkinson's HB                      | <b>Community Educator Salary</b>                | <b>1500</b>      |
| Paul Hunter Centre                  | Client Activity Facilitator wages               | 4000             |
| People's Advocacy Society           | Volunteer Advocate programme costs              | 1500             |
| Plunket Hawke's Bay                 | Community Support Coordinator wages             | 2500             |
| Salvation Army - Flaxmere           | Internet Hub Flaxmere                           | 1500             |
| SPELD                               | Financial Assistance Scheme for low income      | 1000             |
| Te Whakaritorito Trust              | Youth Mentor costs                              | 1000             |
| Te Whare Whanau Porotu              | Wages                                           | 6000             |
| Victim Support                      | Volunteer programme costs                       | 4000             |
| Wharariki Trust                     | Kimi Ora Gardens in Schools project costs       | 6000             |
| YMCA                                | Purchase car                                    | 1500             |
| Youth Development Trust HB          | Kiwi Can Programme costs                        | 4000             |
| Zeal                                | Design Box costs                                | 3500             |
| <b>TOTAL FUNDS DISTRIBUTED 2017</b> |                                                 | <b>\$117,500</b> |

**Hawke's Bay Foundation**  
**Statement of Service Performance**  
**"What did we do?", When did we do it?"**  
**For the nine months ended**  
**31 December 2017**

|                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Description of the Entity's Outcomes:</b></p> <p><b>Mission statement:</b> The Foundation encourages giving throughout the Hawke's Bay region to build assets and resources for current and future generations of our community.</p> <p>To this end we invite donations, bequests, and other funds to help provide funding to Hawke's Bay community organisations for charitable purposes.</p> |
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|                                                                | Actual      | Actual    |
|----------------------------------------------------------------|-------------|-----------|
| Description and Quantification of the Entity's Outputs:        | Nine months | Last Year |
| <b>Funds Received During Year</b>                              |             |           |
| Endowment Fund Capital Donations Received during the period    | 185,043     | 251,790   |
| Donor Specified Funds Received                                 | 44,000      | 118,500   |
| Tindall Foundation Funds received                              | 59,914      | 59,145    |
| Investment Revenue                                             | 168,934     | 158,002   |
| Total Funds Received                                           | 457,891     | 587,437   |
| <b>Funds Distributed</b>                                       |             |           |
| Distributions of Foundation funds                              | 59,500      | 61,800    |
| Distributions of Donor Specified Funds                         | 45,000      | 117,500   |
| Distributions of Tindall Foundation Funds                      | 60,000      | 59,000    |
| Total Funds Distributed                                        | 164,500     | 238,300   |
| <b>End of Year Position</b>                                    |             |           |
| Endowment Funds Balance (including capital protection reserve) | 2,102,679   | 1,844,935 |
| Distribution Reserve Balance                                   | 81,553      | 64,041    |
| Donor Specified Funds Reserve Balance                          | -           | 1,000     |
| Tindall Funds Balance                                          | 77          | 164       |
| MTG Funds Balance                                              | 262,492     | 300,416   |

NB: The 2017 results are for 9 months only. In 2017 the trust changed its annual reporting date from 31 March to 31 December





## OUR SPONSORS & SUPPORTERS

We appreciate the generous support of the following organisations and their assistance with the establishment and ongoing operation of Hawke's Bay Foundation. Without these supporters, we would simply be unable to operate and grow. We would like to take this opportunity to encourage all our donors and supporters to support those who support us:



LUCY DOBBS STRATEGY + MARKETING



## CONTACT US

Would you like to know more about the Hawke's Bay Foundation?  
We would love to hear from you : [info@hawkesbayfoundation.org.nz](mailto:info@hawkesbayfoundation.org.nz) or call 06 870 4648.



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