

LIVE HERE GIVE HERE



HAWKE'S BAY
FOUNDATION



Kane Tout of the Hayseed Trust. Photo: Tim Whittaker. tim.co.nz



Lucy Dobbs

LIVE HERE - Lucy Dobbs

Lucy Dobbs is a strategic marketing professional who has given her time and expertise to the Hawke's Bay Foundation over the past three years. She runs her own consultancy working with a range of successful local businesses.

Why did you choose HBF as your pro-bono charitable partner of choice?

I think it is such a fantastic way of directing my charitable giving. Community Foundations are smart – they are here forever and all money donated gets saved, with only the interest being used to support those hardworking charitable organisations. Over time, the money will get bigger and bigger and keep on giving.

Why is it important to you to support organisations primarily within the HB region?

I live here so it makes sense to offer my resource to a charity where my direct community benefits.

What does it mean to you to be philanthropic?

It is really simple – it reminds me I live in a community and not on my own. The way society today is structured it is easy to forget this. Giving in whatever shape or form is so important – it connects us beyond ourselves. I don't want to turn my back on issues – there are some people out there who struggle every day for the things I am so lucky to have. It is important to connect, I believe we all have a responsibility to do this.

GIVE HERE: Hayseed Trust

School isn't an easy option for everyone, but having an education and gaining qualifications is crucial for getting into the work force. For the past 36 years, Hayseed Trust has worked with youth aged 13-15 years who have been excluded from mainstream education due to their behaviour and has done so.

It is an alternative education centre that provides opportunities and positive social interactions to ensure that young people bridge the gap between their current situation and success.

In the past year Hayseed has worked with more than 80 at-risk youth and their families, providing not only a meaningful learning environment, but also the essentials needed each day, such as a good breakfast and lunch, for which they are not funded to provide.

"We give students structure by providing reliable routines, helping them set goals and manage their time," says Napier Operations Manager, Kane Tout. "We also provide pastoral care and teach life skills, all with the aim of increasing self-esteem and inter-personal skills.

In 2017, Hayseed Trust was one of 47 local organisations that Hawke's Bay Foundation supported, with funds used to meet the costs of providing a Lead Tutor to ensure the ratio of tutors to students remained at 1:10, which is vital for the challenging behaviours the students have.

HAWKE'S BAY FOUNDATION: Connecting Generous People With Causes That Matter

Hawke's Bay Foundation is a simple way you can support your region for generations to come. We receive gifts and bequests, large and small, from individuals, families and businesses. These are invested for the long-term, with the interest being used to support local charities that are bringing about powerful and positive change in our community.

Find out more at
hawkesbayfoundation.org.nz

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