

**LIVE HERE  
GIVE HERE**



## 2019 Annual Report



Josie at Rautakauri Music Therapy. Photograph by Florence Charvin.

Heretaunga Women's Centre received funding from Hawke's Bay Foundation in 2019, helping approximately 2000 local women access counselling sessions, courses and therapy sessions each year.

– Photograph by Florence Charvin



## Message from our Chair

### **Kia ora koutou**

It is a pleasure to present to you the 2019 Hawke's Bay Foundation Annual Report and to share an insight into all the work that has been going on during the past 12 months.

As we write this report, we can't go without touching on the uncertain times that we find ourselves in. Now more than ever "community" means everything. It means caring for our neighbours, caring for the vulnerable, caring for our environment and building a strong and prosperous region for the long term. Our charitable sector has a huge role to play in all of this.

Hawke's Bay Foundation is one of 14 community foundations in New Zealand, each building a long term fund to support their region to thrive. We invite donations and bequests from people who care about Hawke's Bay, we invest those funds for the long term and we use the income to provide grants to our charitable sector to support the incredible work they do.

It was pleasing to see a 20% return on invested funds this year, and we were able to grant over \$150,000 to 58 Hawke's Bay organisations. These grants covered a wide range of areas including families in need, those living with disabilities, our older population, the arts and the

environment. It is wonderful to support organisations and projects that are making a profound and meaningful difference in Hawke's Bay.

On behalf of the Board, I would like to thank all those who have helped us on our journey. Most importantly, our donors who are so generous and our charitable sector who are working tirelessly on the "frontline". A big thank you to our small but highly effective team who pull it all together behind the scenes – everyone does their bit, after all, there are many different threads that combine to make up the fabric of a thriving community.

A final thank you to our trustees who give so freely of their time and expertise. We are lucky to have such a diverse group of people and skill sets leading the Foundation. It gives me great hope for the future, not only for the Foundation, but for our magnificent region.

**Giles Pearson**  
*Chair*



Hawke's Bay Foundation was delighted to be chosen as the approved charity partner of the 2019 Air NZ Hawke's Bay Marathon.



LIVE

♥ THANK YOU ♥  
\$2,500  
raised today!  
♥ ♥

# 2019 Happenings

## Donor growth - 500K donations

We received close to \$500,000 in donations this year. Some donors chose to tag their funds to areas of interest, while others were happy to leave the decision to our Distributions Committee. A heart-felt thank you to all our generous donors.

## Investment fund growth

We continue to carefully manage our investment fund with assistance from Jarden. Thanks to our Finance and Investment Committee, we experienced a 20% return on investments in the 2019 year.

## Trust transfers

Charitable trusts that are not reaching their full potential or require a change of management can be transferred to Hawke's Bay Foundation. In 2019 the Ophthalmic Trust was transferred to Hawke's Bay Foundation so that we can continue to manage and distribute funds in accordance with the original Trust Deed.

## Distributions

2019 was the largest yet in terms of our distributions. We gave over \$150,000 to 58 local charities, with their work covering the entire community spectrum. It was also our privilege to continue as local funding manager for The Tindall Foundation.

## Round tables

Charitable groups that we funded in 2018 were invited to attend a 'Round Table' (group meeting) to share what they used their grant for. It's an opportunity for networking, collaboration and information gathering. We heard that the number one issue facing our local charities is the lack of funding – something that was supported by a Social Service Providers Aotearoa Funding Gap Report in September. It noted that charities who have government contracts are still underfunded by 30%. Philanthropic organisations such as ours help plug that gap.

## Hawke's Bay Marathon

We were delighted to be chosen as the approved charity partner for the Air New Zealand Hawke's Bay Marathon in May. Two very busy days at the registration expo and on race day were a fantastic way to raise our profile with over 6,000 people in attendance.

## Office move

This year our small team moved to the ANZ building at 10 Porter Drive (owned by Michael Bate of Hansen Bate), Havelock North. We are extremely grateful for this opportunity, particularly as it has enabled us to save on rent costs.

**Amy Bowkett**  
*Development Manager*

# Live Here, Give Here

## LIVE HERE: Beech Family Fund

Ex-Chair of Heretaunga Women's Centre, Genevieve Beech, has witnessed first-hand where help for the vulnerable is required.

During her time with the Centre, Genevieve was involved in a major upgrade of the Women's Rest, which is now a thriving space for women and families to be supported in all sorts of ways.

"We relied on grants from philanthropic funders, including Hawke's Bay Foundation, to make this happen," Genevieve says.

"As a family, we decided to leave a bequest in our Will for Hawke's Bay Foundation. We feel it is important to play our part in helping families and individuals who are in need.

"We are very fortunate to live in this great community, and we know that there are many people who need assistance. Hawke's Bay Foundation is an efficient, easy and trusted way to help a range of charities.

"We are happy to know that our fund will continue to give back after we've gone. Our children and descendants can also add to our fund, should they wish to."

## GIVE HERE: English Language Partners NZ Trust

**Hawke's Bay Foundation grant: \$2,000**

English Language Partners NZ works side-by-side with immigrants to help them learn the English they need to participate and live independent lives.

Angela Botha, Manager of the Hawke's Bay Centre, says it's incredibly rewarding working with new learners and seeing their confidence grow as their language skills improve.

"It's not unusual for us to work with a learner who has been in New Zealand for 10 years or more and speaks no English," Angela says.

"They have to try and get on with their kiwi life – supporting kids through school, going to the doctor, shopping and paying bills. Having a native English speaker come to their homes to help them with their language skills, whilst also offering social support and some insight into New Zealand society is invaluable."

With the help of eight part-time staff and 30 volunteers, more than 150 learners attended

classes or one-on-one home tutoring during 2018 alone.

A grant from Hawke's Bay Foundation enabled the organisation to purchase new English teaching materials and textbooks to assist the volunteers with their lessons.

"A lot of our existing resources were very dated, in poor condition and unappealing to learners. We're so grateful to Hawke's Bay Foundation for this grant as it has really supported our volunteers and learners in such a tangible way," Angela says.



**This year Hawke's Bay Foundation's Distributions Committee considered funding applications from 90 organisations with requests valued at a total of \$566,478.**

## **GIVE HERE: Raukatauri Music Therapy Trust**

**Hawke's Bay Foundation grant: \$4,000**

Singer/songwriter Hinewehi Mohi established the Raukatauri Music Therapy Trust in 2004, after experiencing the huge impact music therapy had on her daughter Hineraukatauri, who was born with cerebral palsy.

From small beginnings, with just one therapist and one client, the Raukatauri Music Therapy Centre has now expanded to several regions including a Hawke's Bay centre, opened in June 2018.

Led by registered music therapist, Will Darbyshire, demand for services in Hawke's Bay has grown rapidly, and the centre now offers 20 music therapy sessions for up to 30 clients each week.

A \$4,000 grant from Hawke's Bay Foundation helps provide subsidies for clients who are unable to pay, ensuring no one is turned away due to their financial circumstances.

"With the support from this grant, we have been able to see a wider range of clients and continue to expand our services into underserved areas of the community," says Will.

The centre works predominantly with children with cognitive, physical and mental health challenges such as cerebral palsy, down syndrome and autism, among others.



## **LIVE HERE: HB Rowing Fund**

The future of rowing in Hawke's Bay has been assured with the establishment of a dedicated fund with Hawke's Bay Foundation.

A \$25,000 donation from an anonymous donor kick-started the fund, which has been bolstered by a further \$7,000 in donations from other individuals, giving a total of \$32,000 in 2019.

Coaching co-ordinator, Jock Mackintosh, says establishing the fund with Hawke's Bay Foundation adds credibility and makes good financial sense.

"We got a fantastic kick-start from our cornerstone donor and all investors are likely to feel more comfortable if the fund is managed by a local community foundation, as compared to the rowing trust," says Jock.

"Hawke's Bay Foundation also takes care of the administration and investment of the fund. This

is a big responsibility, especially as the fund builds up."

Established 144 years ago, Hawke's Bay Rowing is one of the largest clubs in New Zealand, and is renowned for producing world-class rowers who have enjoyed success on the international stage. Mackintosh hopes the new fund will help the club establish better engagement with local schools and breed future generations of rowers.

"Rowing is an expensive sport, so the funds will help ensure the long-term sustainability of rowing in Hawke's Bay. Income from our fund will be used to provide financial support for those that have difficulty funding their involvement, as well as providing assistance for the club to fund large purchases such as boats and equipment," he says.

"As the fund grows, so will our ability to support and grow the rowing community in our region."

Big Brothers Big Sisters Hawke's Bay.  
- Photograph by Florence Charvin



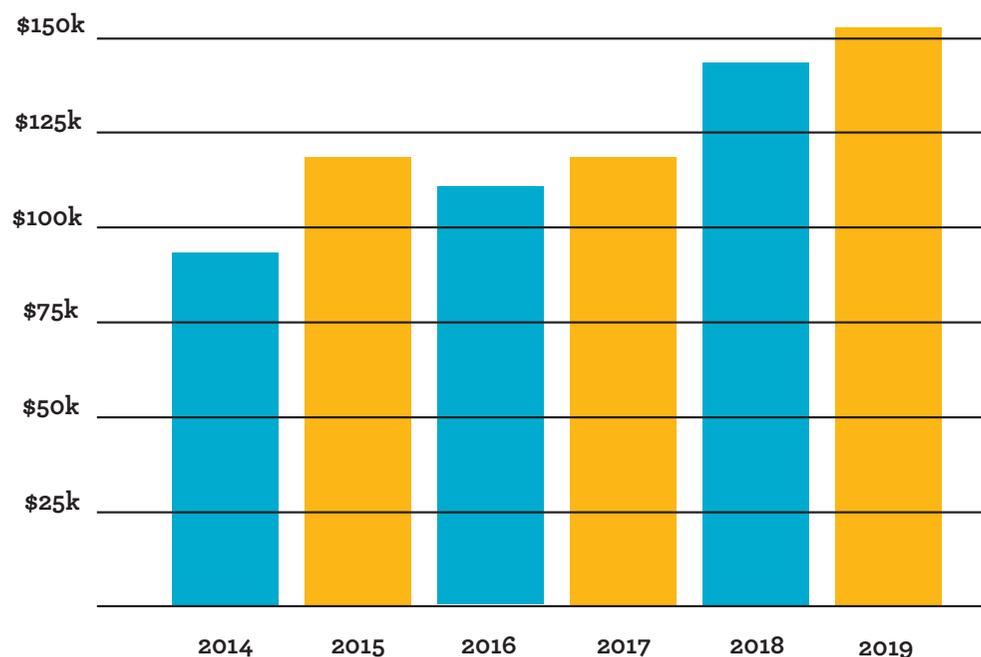


“Don’t judge each day by  
the harvest you reap, but  
by the seeds you plant.”

– *Robert Louis Stevenson*

# Distributions

## Total Distributions



Fifty-eight Hawke’s Bay organisations received a share of our 2019 distributions, totalling \$151,431.

It is always challenging choosing which organisations will receive funding. In our eyes they are all worthy and doing wonderful things to help various sectors of Hawke’s Bay.

Thankfully, we have a thorough process and criteria to assess every application. We take the responsibility of distributing funding seriously, working to be recognised as diligent funders and targeting organisations that demonstrate impact for those they serve.

Those organisations that received funding support various sectors of Hawke’s Bay, from families in need and disadvantaged communities, youth

development, older people and health, to the arts and environment.

Hawke’s Bay Foundation is proud to be the local funding manager for The Tindall Foundation, whose funds are also distributed in our annual funding round.

The number of applications we received this year was overwhelming – so much so that the amount requested from all 90 applications was nearly four times the funds available.

This staggering number highlights the pressure the organisations we work with are under to meet the dire and diverse needs of our communities.

Accountability reporting from the previous year’s

grant recipients indicates the key challenge they face is around financial sustainability for general operating costs, and ever-increasing demand for the services they provide. Charities are also finding it difficult to attract and retain key qualified staff, when competing with government agencies who are able to pay higher salaries.

Despite these challenges our hard-working charities continue to rise to the challenge and serve the many facets of our Hawke’s Bay community, so more people get the opportunity for a better life – and for that, we are profoundly grateful.

**Sarah Mulcahy**  
*Chair, Distributions Committee*

# 2019 Grant Recipients

Connecting generous people that care with causes that matter

Hawke's Bay Foundation & Tindall Foundation Grants	Grant
Age Concern Hawke's Bay Inc.	\$1,000
Age Concern Napier Inc.	\$3,500
Arts & Crafts Corner Otane Inc.	\$2,500
Arts Inc Heretaunga Incorporated	\$1,000
Barnados New Zealand*	\$4,000
Big Brothers Big Sisters of Hawke's Bay*	\$3,000
Birthingright Hawke's Bay Child and Family Care Trust*	\$3,000
Brain Injury Association (Hawke's Bay) Incorporated	\$2,500
BudgetFirst*	\$3,000
Camp Kaitawa	\$2,995
Central Connect Whare Manaaki Inc.*	\$3,000
Central Hawke's Bay Budget Service Inc.*	\$2,000
Central Hawke's Bay Parents Centre**	\$1,800
Christian Lovelink Napier/Hastings Inc.*	\$1,000
Citizens Advice Bureau Napier Incorporated*	\$5,000
Connecting for Youth Employment*	\$2,000
Disability Resource Centre Hawke's Bay Trust	\$1,500
DOVE Hawke's Bay*	\$4,000
English Language Partners New Zealand Trust*	\$2,000
Environment Centre Hawke's Bay	\$1,500
EPIC Ministries Inc.	\$2,000
Equippers Hastings Trust	\$2,500
Family Violence Intervention + Prevention Charitable Trust*	\$5,000
Family Works Hawke's Bay	\$5,000
Got Drive Community Trust	\$1,000
Hawke's Bay Multiple Sclerosis Society	\$1,000
Hawke's Bay Youth Trust	\$1,500
Hastings Citizens Advice Bureau (Incorporated)*	\$3,000
Hastings Group Riding for the Disabled Association Inc.	\$2,500
Heretaunga Women's Centre*	\$5,000
Insolidarity Charitable Trust (Tu Mai Awa)*	\$2,000

Leg-Up Trust	\$4,000
Napier Community Food Bank Trust	\$4,000
Napier Family Centre Incorporated*	\$5,000
Napier Group Riding for Disabled Association Inc.	\$2,500
Nga Tukemata O Kahungunu Charitable Trust	\$1,000
Nourished for Nil Limited	\$4,000
NZ Council of Victim Support Groups Inc - Hawke's Bay*	\$1,000
Ophthalmic Fund equipment upgrade	\$2,277
Orokohanga Music Trust	\$4,000
People's Advocacy Society Incorporated*	\$2,000
Prima Volta Charitable Trust	\$4,000
Raukatauri Music Therapy Trust	\$4,000
Sherwood School**	\$604
SPELD New Zealand Inc.	\$1,500
Taradale Primary School***	\$4,755
Te Mata Park Trust	\$1,000
The Cranford Hospice Trust (partially funded by Wine Works Fund)	\$3,000
The Parenting Place*	\$1,000
The Parkinson's New Zealand Charitable Trust - Hawke's Bay	\$1,500
The Paul Hunter Centre Incorporated	\$1,500
Waiapu Anglican Social Services Trust - Heretaunga Seniors	\$1,500
Waiapu Anglican Social Services Trust - Pakeke Centre	\$4,000
Westshore Surf Life Saving Club	\$1,500
Wharariki Trust*	\$2,000
Yoga Education in Prisons Trust	\$4,000
Youth Development Trust Hawke's Bay*	\$1,000
ZEAL Education Trust - Hawke's Bay*	\$4,000
<b>Total</b>	<b>\$151,431</b>
<b>Pass-through distributions</b>	<b>\$104,800</b>
<b>Total funds distributed</b>	<b>\$256,231</b>

\* denotes distributions made from the Tindall Foundation

\*\* denotes distributions made from the Barry Family Fund

\*\*\* denotes distributions made from the Sidney Clayton Memorial Fund

# Statement of Performance

The Foundation had growth in net assets of 37.6% during 2019. The 20.35% return on invested funds reflects strong performance from investment markets and prudent management. We note that the long term focus of the investment portfolio comes at a cost of short term volatility. The trustees look to retain some of the earnings in the strong years to ensure we are able to meet our commitments in the difficult ones.

We highlight the steady increase in total distributions made, as a key metric that demonstrates the increasing impact the Foundation is having in our community.

	9 months 31/12/17	12 months 31/12/18	12 months 31/12/19
Donations received (incl pass through)	\$229,043	\$195,048	\$628,945
Total distributions made (incl pass through)	\$164,500	\$208,782	\$256,231
Return on invested funds	8.79%	2.41%	20.35%
Net assets	\$2,347,469	\$2,441,021	\$3,359,963

## Look how far we've come since 2014



**250+**  
Charities supported



**\$3.014M**  
Total endowment funds



**\$1.2M+**  
Gifted to the community

# Our Team

## Board update

The Hawke's Bay Foundation Board consists of nine trustees, all of whom bring a great deal of knowledge and experience from various sectors of the community.

Four of our trustees are nominated by leaders in the Hawke's Bay community, including one nominated jointly by the mayors of Hastings and Napier; one by the Hawke's Bay Law Society; one by Chartered Accountants Australia and New Zealand and another by the Hawke's Bay Chamber of Commerce.

## Committees

### Finance and Investment Committee

Brian Martin (Chair of Investments)

Giles Pearson (Chair of Finance)

Bev Penny

Neil Martin (Community representative)

Sam Howard

### Distributions Committee

Sarah Mulcahy (Chair)

Craig Hay

James Williams (Community representative)

Jules Nowell-Usticke

Trish Giddens (Community representative)

### Staff

Amy Bowkett - Development Manager

Alison Harper - Client Relations Manager

Bev Penny - Finance Officer

## Board of Trustees



Giles Pearson (Chair)



Jessica O'Sullivan



Sarah Mulcahy



Jules Nowell-Usticke



Kevin Callinicos



Sam Howard



Andrew Wares



Craig Hay



Sarah Reo

## Staff update

With the resignation of Linda Calder in August, Amy Bowkett stepped up to the role of Development Manager, while Alison Harper joined us as the new Client Relations Manager in October. Alison has a background in law and lives just outside of Havelock North with her husband and four children.

Amy and Alison join our Finance Officer, Bev Penny, in making up a small yet effective team, bringing our paid staff to one full-time equivalent.

# Partners and Supporters

As a community foundation we strive to keep our costs as low as possible to ensure 99% of the income from gifted funds is invested back into our community. We are incredibly grateful to the following organisations who have supported us to keep our operating and marketing costs to a minimum. We also want to thank all of the individuals who have given their time or expertise to assist with one-off events or promotions.



BAY•BUZZ



## Community Foundations of New Zealand (CFNZ)

Hawke's Bay Foundation is proud to be a member of Community Foundations of New Zealand (CFNZ).



Membership of CFNZ means that our community foundation meets professional standards of best practice. We are governed by a local Board, are community-focused and are striving to build a permanent endowment fund that will benefit our local community, forever.

We're proud to be part of a network of community foundations that have been growing around Aotearoa New Zealand since 2003.

## The Tindall Foundation (TTF)

Hawke's Bay Foundation is proud to be the local funding manager for The Tindall Foundation (TTF). This unique funding model sees regional funding managers throughout New Zealand give out local donations on behalf of TTF.



Applications received in our annual funding round are evaluated against TTF criteria and we work closely with them to ensure grants are awarded in line with their key programme areas.

In 2019, we awarded grants totalling \$63,000 to 22 organisations on behalf of The Tindall Foundation.

“You want to be the pebble in the pond  
that creates the ripple for change.”

Tim Cook, Apple CEO



**Our community.**

**Our responsibility.**

**Our future.**

**06 870 4648**

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[www.hawkesbayfoundation.org.nz](http://www.hawkesbayfoundation.org.nz)