

**LIVE
HERE
GIVE
HERE**



**HAWKE'S BAY
FOUNDATION**

Summer 2022

Cornerstone Donors Muck In to Mark Foundation Milestone

A group of generous Hawke's Bay Foundation cornerstone donors have marked ten years of the Community Foundation's existence by mucking in with an historic tree planting at Te Mata Park.

Creating a commemorative woodland area at the Park for Hawke's Bay Foundation to add native trees to with each decade has been a joint vision for Trustees and Te Mata Park Board Chairman Mike Devonshire.

"We see a great alignment with what the Park stands for and the vision of Hawke's Bay Foundation. Projects such as this are nurturing the whenua but also show respect for our community. Many of the endeavours we seek to achieve, like the Foundation, are ultimately for the community so we're proud to stand beside it," says Mike.

Community-mindedness set the Foundation's wheels in motion ten years ago when ten Hawke's Bay cornerstone donor families agreed to start a fund to give back to the region they love and inspire others to do the same.

In 2012 each family gifted \$100,000, kick-starting the Hawke's Bay Foundation endowment fund with a generous \$1M. Since then, through its unique investment model, the Foundation has been supporting local charities with long-term sustainable funding streams – in that time gifting \$2.54M to 352 local organisations.

Cornerstone donor family member James Williams was only too happy to roll up his sleeves to mark the 10 Year milestone and says the energy of the early beginners now means Hawke's Bay has its own robust vehicle to sustain the work of local charities.

"You can't stop trees growing as long as it rains, and it's probably nicely symbolic because I don't think you can now stop the Foundation from growing. Te Mata Peak and trees are a significant part of the landscape for Hawke's Bay and I think the Foundation will become an equally important part of lives for a lot of people.

"It's a great thing to support and will become more pertinent as time goes by and the Foundation grows. It's a magnificent thing to have been involved with and Hawke's Bay will benefit for generations to come."

Fellow cornerstone donor Craig Hickson acknowledges why he wanted to give back to the region 'that's been very good to him'. "It doesn't seem like ten years. That time has gone very quickly. I am pleased to be part of initiatives aimed at improving amenities for future generations. The 10 Year Planting is such an initiative.

"I have my granddaughter here today and it's a wonderful thing to be able to add to the efforts of our forefathers with her hand on the spade. To show gratitude and respect for what's gone before and what lies ahead." →



Welcome

"Hope for a generation.... just beyond my reach, not beyond my sight."

So begins one of my favourite songs by New Zealand band Fat Freddy's Drop. As I was humming along to it in the car the other day, I realised how perfect these lyrics are to describe the work of a Community Foundation.

Giving to a Community Foundation means you have hope for the next generation. You yourself won't benefit from it apart from the good vibes received from making an altruistic gift, but the next generation to come will. In my role I work with all kinds of generous donors and sponsors who selflessly give to create a better future for people they will never meet. Their gifts are invested, and the income gained goes out every year to their favourite charities, forever.

It's just beyond my reach, but it's not beyond my sight. I am proud to have served Hawke's Bay alongside our staff and trustees for another year, and I am looking forward to continuing our mahi in 2023.

**Meri Kerihimete
Amy Bowkett**



Mucking in to mark the milestone, a group of Hawke's Bay Foundation cornerstone donor families, from left to right: Annabel Murphy and children Tillie (8) and Marco (3), James Williams, Tim and Jules Nowell-Usticke, Craig Hickson and wife Penny with daughter Anna Ducker and granddaughter Greer and pictured far right, Lyn Williams. (Image courtesy of Richard Brimer).

Local Grower Leaves Lasting Legacy

It's often said a gardener gives back more than they receive and in the case of the late George Malcolm Crook that couldn't ring more true.

Passing away at the ripe age of 94 last year, the man who started out in life as a green-fingered market gardener wanted to leave a gift in his estate to help local people in need. On deciding where George's hard earned money would be directed, his trustee (nephew John Crook) chose Hawke's Bay Foundation as the vehicle for George's gift.

"To plant a garden you have to believe in tomorrow and my uncle identified strongly with Hawke's Bay. He loved living here and its people. Coming from humble beginnings, I would characterise him as always giving and helping others. For a man who lived fairly modestly, he was one of the most generous and caring people I've had the pleasure of knowing."

Napier born George Crook's \$25 thousand gift has been transferred to Hawke's Bay Foundation's endowment fund, where the capital will never be touched, but the interest earned will be used to support local charities where it's needed most.

George's Named Fund will have legacy impact for generations to come and Foundation Executive Officer Amy Bowkett says that should give his family a sense of comfort and great pride.

"We are very grateful that John chose Hawke's Bay Foundation as a safe set of hands to fulfil his uncle's wishes to give back to the community he so loved."

In life, George Crook was unafraid of hard work, often up with his brother James before school cutting asparagus on his parents' market garden at Whakatu only to head home after school to hoe weeds.

When his brother James left home, George and his parents moved to Havelock North with his father living on an invalids benefit from injuries sustained in the First World War. George

took on a number of jobs including working for Pickering's Carriers and later joined the Hawke's Bay County Council as Roading Overseer. When his father died in 1963, George became primary care giver for his mother and remained single until after her passing. Then he went overseas for the first time in his life.

On a tour of Europe George met and later married his now late wife Lettie at the age of 62. They were happily married for 25 years and with no children of his own, George went on to work as Roading Engineer for the Hastings District Council until his retirement. George was well known and well-liked throughout the Hawke's Bay area.

For nephew John who shared a close relationship with George, facilitating his wishes after his passing has been a nostalgic process.

"George taught me to drive when I was nine, he and a work colleague were carting hay in a big Bedford truck, they'd set it up and put it in first gear, pull the choke out with the hay loader on the side, and away we went! Steering that truck with two guys on the back, I remember that very fondly.

George had very a dry sense of humour, he was fiercely independent and always pulling my leg or my daughter's leg, with the best one liners. If gardening adds years to your life and life to your years then George proved the embodiment of that."

As well as a gift to Hawke's Bay Foundation, George Crook left donations to Hastings Church (which is working with homeless people) and to several other charities working in Hawke's Bay and elsewhere.

"His instructions to me when working out his affairs was that he wanted the money to be given to people in need and organisations that he would have really identified with. We felt Hawke's Bay Foundation would make appropriate decisions about where it's needed most," says John.



George Crook (pictured left) with his late wife Lettie alongside nephew John Crook (pictured right) with late wife Lyn in the foreground.

If you or someone you know are planning to leave a community gift with lasting impact, get in touch with Hawke's Bay Foundation today on (06) 870 4648 or head to our website for more information: www.hawkesbayfoundation.org.nz

← Instrumental in setting up the Foundation's endowment fund, outgoing Trustee and Chair of Hawke's Bay Foundation's Investment Committee Sam Howard says the model is built for longevity.

"Unlike other funders, the magic of the endowment model is its compounding mechanisms, including the growing impact the Foundation will have on this community. Every year as more generous Hawke's Bay people give to the Foundation and as the endowment capital generates investment returns, the Fund continues to grow, both in terms of size, but more importantly, impact.

"The numbers get exciting in the medium to long-term, and that's when it [the Foundation] will have a significant and positive impact on our community. As a greater understanding of the long-term potential of the model increases, there will be growing confidence in using it as our vehicle for giving.

"This is a Hawke's Bay community asset that we can all feel proud of and a sense of ownership in," says Sam.

Distributions Chair Sarah Mulcahy says with demand for financial support reaching record levels, offering grants that increase from year to year as the fund grows is a key point of difference.

"Building healthy, thriving and resilient communities across Hawke's Bay through reliable long-term funding streams is central to the mission of Hawke's Bay Foundation, but we need the public to get behind it.

"We've got the building blocks in place and we've got the momentum to ensure that over time the Foundation will fuel a thriving Hawke's Bay through local generosity and a high performing endowment.

To find out more about making a gift to Hawke's Bay Foundation head to: www.hawkesbayfoundation.org.nz

Farewell Sam

After nine years on the Board as Trustee and Chair of the Investment Committee for Hawke's Bay Foundation, Sam Howard leaves an enduring mark on the region's Community Foundation. Instrumental in setting up the Foundation's endowment fund, we sat down with Sam to reflect on his time.

Looking back on your tenure, what do you feel were the hallmarks of your contributions?
"Caring about it, putting time in and not giving up are the bits that are really

important for somebody in my role. Ensuring that every time you have anything to do with the organisation it's not about you but what's best for the organisation and what we're trying to achieve. I'm really proud to have served for nine years, meeting some amazing people and seeing the incredible work that people are doing in our community. Engaging with the people who really care about it and want Hawke's Bay to be better over a long period of time, that's been a really neat journey for me."

How is Hawke's Bay Foundation's investment model built for longevity?



Outgoing Trustee Sam Howard with four of his eight fellow Board Members Sarah Mulcahy, Craig Hay, Jules Nowell-Usticke and Cam McLeay.

"Unlike other funders, the magic of the endowment model is its compounding mechanisms, including the growing impact the Foundation will have on this community. Every year as more generous Hawke's Bay people give to the Foundation and as the endowment capital generates investment returns, the Fund continues to grow, both in terms of size, but more importantly, impact.

"The numbers get exciting in the medium to long-term, and that's when it [the Foundation] will have a significant and positive impact on our community. As a greater understanding of the long-

term potential of the model increases, there will be growing confidence in using it as our vehicle for giving."

How has the Foundation evolved over your time on the Board?

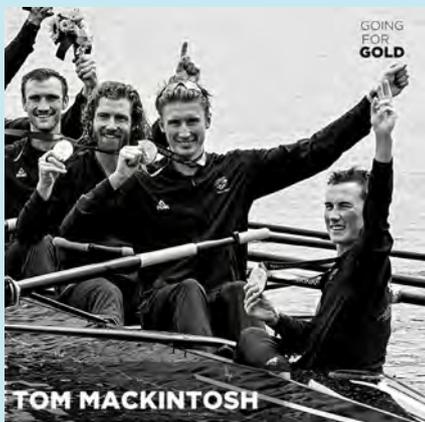
"In my time here the reputation of the organisation has gone from strength to strength but it's a long game. I'm proud that we've built a really robust and professionally managed Foundation for Hawke's Bay that others can now pick up the baton and develop on."

What do you see as one of the biggest challenges facing the Foundation?

"I think the biggest challenge for most

people is getting their head around the time frames we're thinking in. For many organisations you think one to five, maybe ten years ahead. For Hawke's Bay Foundation we are thinking one to five hundred years ahead. So, it's vitally important that our planning today takes this into account. If we build something with a truly strong foundation, then the impact it will have over many years ahead will be significant. There is no room for short termism.

"Ultimately, this is a community asset that we can all feel proud of and have a sense of ownership in."



‘Going for Gold’

Hawke’s Bay Rowing’s recent ‘Going for Gold’ Gala dinner and auction evening has successfully raised \$100,000 for the Club’s rowing Fund held with Hawke’s Bay Foundation.

Stars of the show, guest speakers Olympic gold medallists Emma Twigg, Tom Mackintosh and Eric Murray captivated the crowd regaling personal insights into the highs and lows of their careers.

Hawke’s Bay Rowing’s Coaching Coordinator Jock Mackintosh says it was a great celebration of the Club’s Olympic success.

“Eric did a great job as MC so the crowd had an entertaining evening. They rewarded us with strong support for the auction and we reached our lofty target of \$100,000 raised. In time, this will be used for such things as purchasing boats and gear.

“Hawke’s Bay has built a reputation for producing world-class rowers but it’s an expensive sport, so the funds will help ensure the long-term sustainability of the Club.”

Hawke’s Bay Foundation

Faces Record Funding Demands

More charities than ever before applied for 2022 funding through Hawke’s Bay Foundation which has seen near record distributions recently sustain the operation of 49 local charities.

Through Hawke’s Bay Foundation funding, almost a quarter of a million dollars (\$246,551) has buffered the coffers of charities spanning the region’s service sector from: social services to health to environment to the arts. It’s welcome relief amid an increasingly uncertain economic climate where Community Foundations are progressively providing a backbone of sustainable support for New Zealand’s not-for-profit sector.

Since its inception ten years ago, Hawke’s Bay Foundation has been supporting local charities with long-term sustainable funding streams - gifting \$2.54M to 352 local organisations since 2012.

Hawke’s Bay Foundation Distributions Committee Chair Sarah Mulcahy says despite additional government funding, Community Foundations are filling the funding gap for organisations battling to remain operational.

“I’ve been involved in the grants sector for many years and I’ve never seen such high demand for funders like us. This year we received 93 applications for charity funding and we’ve been able to meet the needs of just over half of those. The decisions are always difficult

and this year the number of funding requests continued to be substantially above the available funds.”

Sarah Mulcahy says as funders their mandate this year was to balance the need for social support and connection against the other requirements of thriving communities such as the arts and climate initiatives.

“We have set priorities which are broad and the distribution committee works diligently to consider every application on its merits against the priorities and available funds.”

As a well established provider of social services in Hawke’s Bay, Napier Family Centre is thankful for continued Hawke’s Bay Foundation funding. Chief Executive Officer Kerry Henderson says the grant will help sustain their child and youth counselling services and family therapy work.

“Over the last financial year we delivered 14 educational programmes to over 50 children and 90 adults. We also supported 99 clients with 1:1 social work which equated to close to 1,500 direct hours of social work. In addition to this we also had close to 2,000 counselling appointments booked and we supported close to 400 new people to increase their well-being and resiliency across a range of areas through counselling.

To read the full story and a list of other successful 2022 funding applicants, head to: www.hawkesbayfoundation.org.nz

Hawke’s Bay Foundation is proudly supported by:



Our community.

Our responsibility.

Our future.

(06) 870 4648

info@hawkesbayfoundation.org.nz
www.hawkesbayfoundation.org.nz

[facebook.com/HawkesBayFoundation](https://www.facebook.com/HawkesBayFoundation)

[instagram.com/hawkesbayfoundation](https://www.instagram.com/hawkesbayfoundation)

[nz.linkedin.com/company/hawke-s-bay-foundation](https://www.linkedin.com/company/hawke-s-bay-foundation)