





CYCLONE RELIEF FUND NEWSLETTER

To our valued donors

We are pleased to provide you with an update regarding cyclone recovery efforts by Hawke's Bay Foundation. As donors to this cause you can feel proud that your donation has been put to good use quickly.

Our Cyclone Relief Fund was launched 3 days after the cyclone hit and was immediately well supported. We received over 1,900 donations, 1,300 in the first two weeks alone. Donations have totalled over \$3.1m, and to date (Nov 2023) \$3m has been distributed.

Hawke's Bay Foundation focussed on grass-roots organisations that were making a difference on the ground. This provided support for responses that were directed by the communities themselves, and involved items such as emergency food, silt clearance, marae based support and later, counselling and psychological support.

Initially our Distributions Committee met weekly, to consider applications. We sought information from the community about who was doing recovery work and where, and linked with them to amplify or support their work. Our application process was as simple as possible and meant we were allowing the charities to get on with their work while we performed our own due diligence.

We also linked with other Hawke's Bay funders to keep processes simple and to jointly fund specific initiatives. We hope that this collaborative approach carries over to all future regional funding.

Your donation to the Hawke's Bay Foundation Cyclone Relief Fund helped with the immediate crisis created by Cyclone Gabrielle. It will take years to fully recover, and to help us do that, you can also donate to our General Fund via our website.

Thank you very much for your support.

HIGHLIGHTS

Donations in: \$3,125,405

Distributions out: \$2,992,559

Donations left to distribute: \$132,846

Fund set up within 3 days of the cyclone

First distributions out one week post cyclone

\$0 Admin Fee taken by Hawke's Bay Foundation

124 distributions to
- welfare organisations
- community groups
- schools - marae - events
- cyclone support initiatives

Commitment to have all funds distributed in 2023

Collaborative response by working with other funders

*all data correct as at Nov '23



WHO DID WE SUPPORT?

- First response welfare agencies
- Mental health initiatives
- Community groups financially supporting impacted individuals
- Silt removal teams
- Primary Sector support
- Marae
- Environmental groups
- Arts community
- Schools
- Volunteer groups supporting the community

Support reached from Wairoa to Central Hawke's Bay

THE FULL LIST OF CYCLONE DISTRIBUTIONS CAN BE VIEWED ON OUR WEBSITE

hawkesbayfoundation.org.nz

A Message from Hawke's Bay Foundation Executive Officer Amy Bowkett

It's the most natural thing in the world - when you see people suffering, you want to help. For thousands of people, this is what they did for those in desperate need after Cyclone Gabrielle ransacked Hawke's Bay via donations, household goods, or physical work.

The staff and volunteers working with Hawke's Bay Foundation were no different. Chair of Marketing Kara Biggs worked many hours alongside Alisha Neilson (Marketing Officer) and Distributions & Administration Officer (Vanessa Bousfield) to get the Fund mechanics and communications signed off and launched in record time.

Chair of Distributions Sarah Mulcahy alongside Vanessa, and the volunteer committee met weekly initially, to consider the applications and also to discuss where their own networks had presented a possible funding match. Our volunteer committee comprises of Craig Hay, Kevin Callinicos, Trish Giddens, Gwyn John and Kathryn Young.

Processing thousands of donations correctly and providing official receipts is a huge piece of administrative work, and we were very grateful for the loan of Shona Devescovi of Rural Equities Limited. Shona helped with spreadsheets and reconciliation, and we are very grateful to the Board of Rural Equities Limited for the assistance.

Without the extra hours or volunteer hours put in by these people the Fund would not have happened - thank you to all for your efforts. Without your support, Hawke's Bay would look a very different place than it currently does.

FEEDBACK FROM THOSE SUPPORTED

"Thank you so much for getting in contact and your generous and most welcome support. Your assistance has us sagging with relief. With sincere gratitude for coming to the rescue."

Re-Source

"Your help has enabled the supply of critical food parcels out to those in the community who need it most. It's heartwarming to see how the community is coming together in this difficult time."

Nourished for Nil





"The support helped us assist the most vulnerable, rural Māori communities in Wairoa with food and helping whanau clean up and dry their homes and buy furniture."

Tatau Tatau o Te Wairoa

"The Hawke's Bay Foundation's help was not only critical but was administered in a way that made it easy for tired people working on behalf of others to help mend a broken community."

Puketapu Funding Committee

"Almost a third of our townspeople were yellow stickered and had to move.

The assistance from the Hawke's Bay Foundation Cyclone Relief Fund has been the single biggest donation Ngati Kere Hapu has received and for that we are extremely grateful."

Ngati Kere Hapu Authority, Central Hawke's Bay

ONGOING SUPPORT FOR HAWKE'S BAY

If you would like to donate to ongoing cyclone recovery, we welcome gifts to our General Fund. Our General Fund is an endowment fund which aims to ensure long term, sustainable funding including building resiliency to withstand future disasters.

Click here to find out more or donate via our website