

**LIVE  
HERE  
GIVE  
HERE**



**HAWKE'S BAY  
FOUNDATION**

**FEBRUARY 2019**

## **New Year Resolutions**

Happy New Year from the HBF team – we hope all of our supporters and recipients had a fantastic festive season and managed to enjoy some of this sensational Hawke's Bay weather!

With a new year comes new beginnings, and for many of us this means making New Year's resolutions.

New Year's resolutions are a great way to start the year off on the right foot – be it getting fitter, eating better, spending more time with loved ones, or giving back to our community.

As with any New Year's resolution, it's important to be realistic and make a commitment you'll be able to stick to. If you've never exercised, planning to run a marathon in the next few weeks might be a bit ambitious!

Likewise with charitable giving, you may wish to start small by donating a modest amount on a regular basis, with a plan to increase it when the time is right. The beauty of Hawke's Bay Foundation's giving model is that all donations are pooled together and invested forever. This means even the smallest of donations can have a massive impact when pooled and invested for the long-term.

We don't need to choose between improving our own lives and improving the lives of others, because we can do both. So this year, as well as resolving to get fitter, eat better, and spend more quality time with loved ones, I'm resolving to use my good fortune to help build a vibrant and caring community for the region I love.

Ngā mihi, Linda

## **Napier Foodbank – Community Helping Community**

Christmas is a busy time of year for the Napier Community Foodbank.

In an average week, the service provides around 25 emergency food parcels to local families and individuals, with this number more than tripling in the week leading up to Christmas.

The service works closely with 35-40 local health and welfare services to identify clients who are in need of emergency food relief. In the past financial year, the service has supplied packages containing four days' worth of basic food and hygiene products to 1815 adults and 2709 children throughout the Napier area.

Established in 1988 to meet the growing need in the community, the Foodbank operates with two part-time staff and an amazing team of volunteers, who pack the parcels and make food donation collection runs. Many of the volunteers have been with the service for five, ten and twenty plus years.

A Hawke's Bay Foundation grant of \$5670 in September 2018 will help cover basic administration and running costs for the year. Foodbank Manager, Maggie Ronchi says they would not be able to operate without the grants they have received from Hawke's Bay Foundation over the years.

"While we live in a very supportive community and receive wonderful donations of food and finances into our grocery account, funds are still required to pay staff and cover overheads thereby maintaining a professional and well organised community service," says Maggie.

"We value being able to apply for funding from funders within our local community and very much see us all as working together to enhance the well-being of the Napier and wider community – community helping community. We are very grateful for the straightforward means of applying for funding through HBF and their continuing support and like to promote HBF at every opportunity not only as a funding service, but as an investment into the Hawke's Bay community."



**Photo: Napier Community Foodbank.**

# Giving Options

In coming newsletters we'll look at the different ways you can give back to your community through Hawke's Bay Foundation.

## What is a Named Fund?

Individuals, families or businesses may wish to set up a special fund in their name. You can start with any amount of money and build it up over a number of years. Once the fund reaches \$25,000, it becomes a 'Named Fund'.

The fund can be named after the donor, the donor's family or in the memory of someone special. The capital remains intact and the giving continues forever. It's like having your own charitable trust, without doing the work. We do it for you; the governance, the meetings, the compliance.

You can choose your preferred local charities, area of interest or a local geographic area. Or you can choose to leave it to the Foundation trustees to decide. A Named Fund can be established during your lifetime or in your will and all donations qualify for a 33% tax rebate. Donors receive a report every year outlining which charities have benefitted from their fund.

Interested? Talk to Linda today on 870 4648 or email [linda@hawkesbayfoundation.org.nz](mailto:linda@hawkesbayfoundation.org.nz). We are happy to discuss this and other options with you.

## Establishing a Named Fund

For donors considering a one-off or cumulative gift of \$25,000 and over.

### Thinking About Giving?

♥ Individuals & Families ♥ Charitable Trusts & Foundations ♥ Collective Giving ♥ Businesses  
Donations of \$25,000 & over become a Named Fund within Hawke's Bay Foundation.

#### Who should I give to:

You can choose to direct distributions to the Hawke's Bay organisation(s) of your choice.

#### How can I give?

- ♥ Give in instalments, at your own pace.
- ♥ Donate a one off sum.
- ♥ Join with friends to form a Giving Circle.
- ♥ Establish a Named Fund for your company.
- ♥ Start a payroll giving plan at your workplace.

#### When should I give?

- ♥ Give now. ♥ Plan to give in the future.
- ♥ Leave a gift in your will.

Discuss your options and intentions with HB Foundation



Your lawyer is an important advisor

#### Advantages of giving with Hawke's Bay Foundation:

- ♥ Donations are preserved forever and grow over time.
- ♥ HBF manages investment of all donations.
- ♥ Donations during your lifetime qualify for a tax credit.
- ♥ Your gift will go on growing and giving forever.



## Welcome to Amy

We're thrilled to welcome Amy Bowkett to the role of Administration Coordinator.

Amy recently returned to Hawke's Bay after eight years in Tauranga, where she was Administrator for the Acorn Foundation. Born and bred in Napier, she is excited to be working within the charitable sector again in her favourite part of the world. Amy's background in administration and IT includes working with law firms and investment banks.

She makes the most of our beautiful region with her husband and two small children by exploring the cycle trails and hiking the hills.

Our small office team now numbers four. Some provide their time as a donation, and wages paid by the Foundation total less than one full-time employee. We're extremely grateful for the generosity of our corporate and individual partners, who help meet these essential running costs.



**TEAM UP  
WITH TREMAINS**

List and sell with me and I will give  
\$500 to the Hawke's Bay Foundation

**Lyn Hann**  
M 021 560 080 | lyn.hann@tremains.co.nz

**Susie Sturt**  
M 021 894 770 | susie.sturt@tremains.co.nz

**TREMAINS**

Tremains Real Estate (2012) Ltd Licensed Real Estate Agent REAA 2008

## Unison Dividend Cheques Benefit Community

A recent campaign by Hawke's Bay Foundation encouraged those who could afford it, to donate their Unison dividend to the community.

Every year, around \$300,000 worth of power dividend cheques are never even banked, so HBF has set up a special fund enabling people to donate some or all of their \$220 rebate.

Giles Pearson, Chair of Hawke's Bay Foundation, says it's been heartening to see the community engaging with the campaign.

"We're encouraged by the number of new donors who have heard our message and believe what we're doing is worth supporting."

All gifts to the fund will be pooled and invested forever, with the interest being used annually to provide grants to local charities working with families in need.

The Hawke's Bay Power Consumers' Trust fund will remain active, so people can continue to donate to it at any time. Donors can give any or all of their \$220 dividend to the fund.

To donate to the fund, visit [www.hawkesbayfoundation.org.nz/why-would-i-give/i-want-to-give/](http://www.hawkesbayfoundation.org.nz/why-would-i-give/i-want-to-give/) or telephone Linda on 870 4648.

## Our Trustees

|                    |                      |
|--------------------|----------------------|
| Sam Howard         | Craig Hay            |
| Sarah Mulcahy      | Jules Nowell-Usticke |
| Jessica O'Sullivan | Giles Pearson        |
| Andrew Wares       | James Williams       |

## A Big Thank You

To all our supporters and especially to **Tumu Timbers, Bostocks NZ, NZ Digital, Brebner Print, Band, BayBuzz, Crowe Horwath, FNZC** and **Lucy Dobbs Marketing**. If you enjoy reading about our work, please sign up to our newsletter on the website and 'like' us on Facebook to receive regular updates.

## Donate Before 31 March

If you make a donation to the Hawke's Bay Foundation before 31 March, you will immediately be able to claim back one third up to the level of your taxable income - which makes smart financial sense.

Through one gift, you can support multiple causes, all of which directly benefit Hawke's Bay.

**FUN FACT:** Giving also makes you feel good and is good for your health!

### Receive a 33.3% tax credit



## HAWKE'S BAY FOUNDATION: A better and more lasting way to give

Hawke's Bay Foundation is a simple way you can support your local community. Our smarter giving model turns your initial donation into a growing fund, with the interest being used to support local charities, for generations to come.

We welcome the opportunity to discuss the Foundation with you in more detail and explore how we can work together to make a lasting difference in our community.

To find out more, please contact Linda on 870 4648 or email [linda@hawkesbayfoundation.org.nz](mailto:linda@hawkesbayfoundation.org.nz).

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## Funding Boost for Wairoa Financial Literacy Service

A grant of \$3,000 from Hawke's Bay Foundation to the Wairoa Financial Literacy Service has provided a welcome boost to the organisation's Financial Mentoring Programme.

The programme sees individuals or whanau working one-on-one with a financial mentor for three half-day sessions.

Service Manager Ngaio Bell says participants are supported to shop, identify specials, plan menus and do a weekly household budget to prioritise their expenditure.

"Wairoa has only one supermarket which severely restricts choices and economy," says Ngaio. "However, with a little bit of effort, participants learn to make savings by planning."

The programme is a supplementary service provided to WFLS clients and is supported by volunteers, including a retired pharmacist who teaches cooking skills and instructs on nutrition and diabetes awareness.

Community support is vital to the service and they are grateful to their large team of volunteers, and generous donations of food and toys which are redistributed to families in need.

"However, without the financial contribution of the Hawke's Bay Foundation we would not have the capacity to undertake this project."

## Retiring Trustee Brian Martin

In December 2018, we farewelled Brian Martin, who retired from the Board of Hawke's Bay Foundation after seven years' service.

As a founding member of the Foundation, Brian's expertise in governance and strategy has been invaluable. In addition to the mana he holds within the community, he is highly respected for his strong financial leadership, which has overseen the steady growth of our fund.

"As a community, we have been incredibly fortunate to have Brian as a founding member of Hawke's Bay Foundation. He shall be greatly missed but we know the wellbeing of our community is dear to him and will undoubtedly keep him closely interested in the Foundation's continuing development. We wish him well in his retirement and thank him wholeheartedly for all he has helped us to achieve thus far."

Jules Nowell-Usticke  
Chair (2016 – 2018)



## Gift Starts an Orchard

An unexpected phone call from Hawke's Bay Foundation has kick-started an exciting new project at a tiny Central Hawke's Bay school.

In early August, Linda Calder, Development Manager at Hawke's Bay Foundation contacted the school to pass on the good news that they were the recipients of a donation from the Barry Family Fund.

The grant is being used to establish an orchard on the school grounds, with students planting six apple trees, six pear trees and a plum tree, which ties in perfectly with the school's focus on sustainability and the environment.

In 2017, Andrea Barry and her family made the decision to establish a fund with Hawke's Bay Foundation. Having raised their family and established the successful BEL Group business in Central Hawke's Bay, the Barrys were keen to create a lasting legacy for their community.

The Barrys also liked the flexibility of Hawke's Bay Foundation's charitable model, which allowed them to target their giving to specific areas. "Our three children all attended Sherwood School and we feel strongly about the CHB community. We loved that we could tailor our fund to support areas that were meaningful to us."

Sherwood Principal, Christine Morrison, says the fund is fantastic news for the small rural school of 24 pupils. "It's exciting to know that we have a guaranteed funding stream which over time will grow and keep giving back to our school forever."

## Funding Round 2019

Applications will open 6 May 2019, more information will be available on our website.

Our community.

Our responsibility.

Our future.

06 870 4648

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